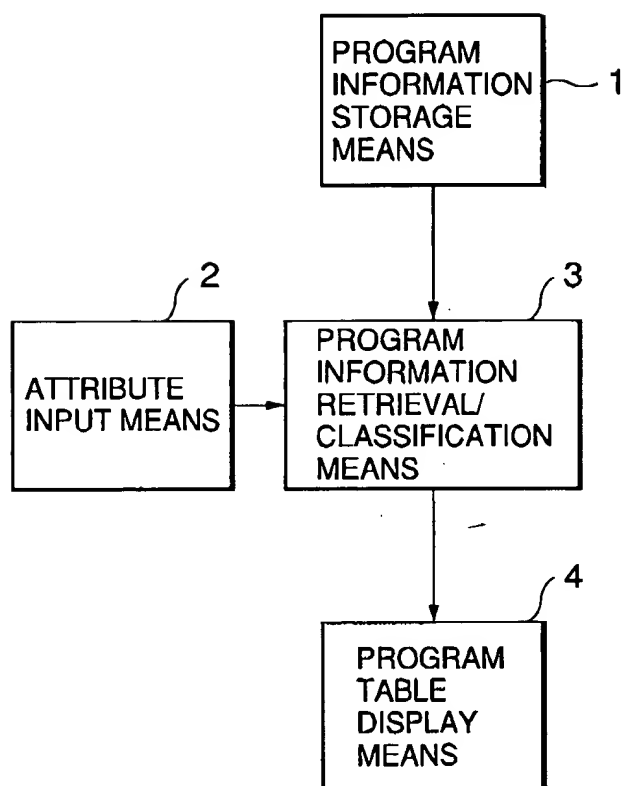


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FIG.1



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FIG.2

151	152	153	154	155	156	157	158
NIHON TV. 19970531	FRIDAY	17:00	18:00	TV OJAMANBOCHO	MANBOUTOTOKALU	0	OTHERS
NIHON TV. 19970531	FRIDAY	18:00	18:30	(N) PLUS 1/SATURDAY	NEWSCASTER: AKIO ISHIDA, KEI TAKAMI	0	OTHERS
NIHON TV. 19970531	FRIDAY	18:30	19:00	MOGUMOGU	LET'S MAKE A HOMEMADE PIZZA BY JOINING ALL FORCES	0	OTHERS
NIHON TV. 19970531	FRIDAY	19:00	20:54	<S> PRO BASEBALL	KOSHIEEN, HANSHIN-KYOJIN, COMMENTATOR: HIROSHI YAMAMOTO	2	SPORTS
NIHON TV. 19970531	FRIDAY	20:54	21:00	(N) (WEATHER)		0	OTHERS
NIHON TV. 19970531	FRIDAY	21:00	21:54	<S> FIVE	OF ASAMI BEGINNING TO INVESTIGATE A NEW TARGET	3	DRAMA

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FIG.3A

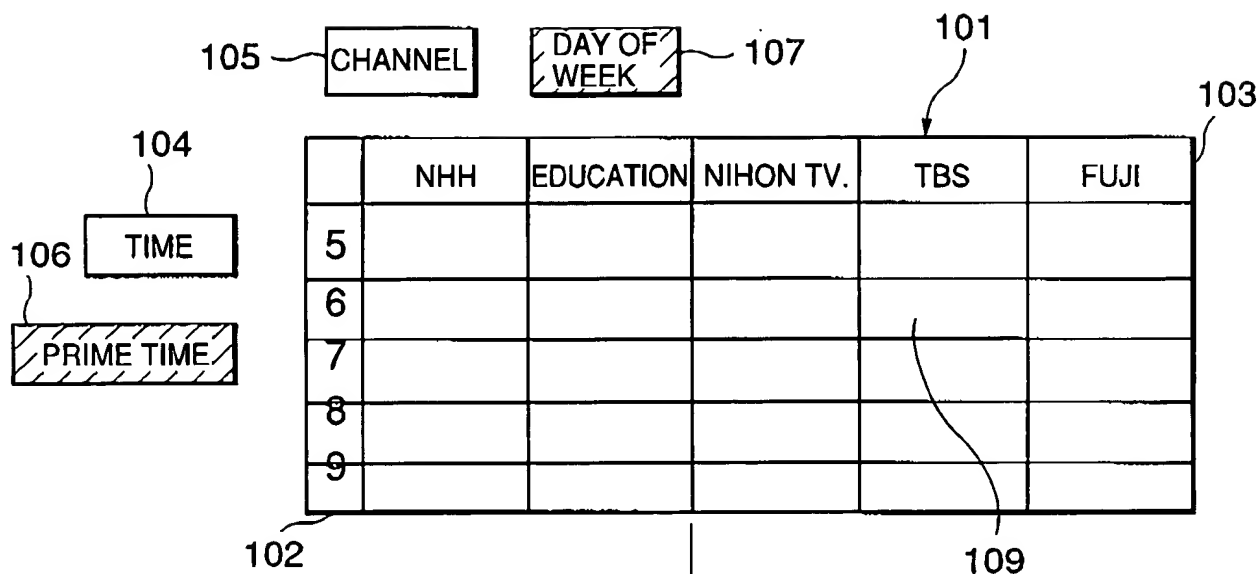
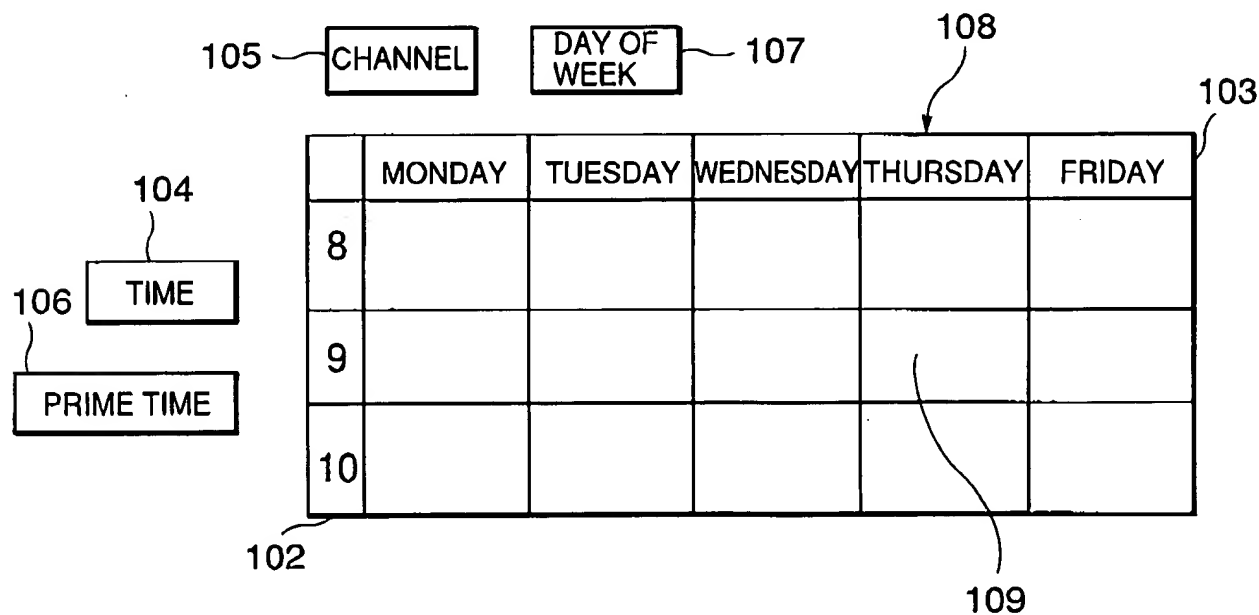


FIG.3B



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FIG.4A

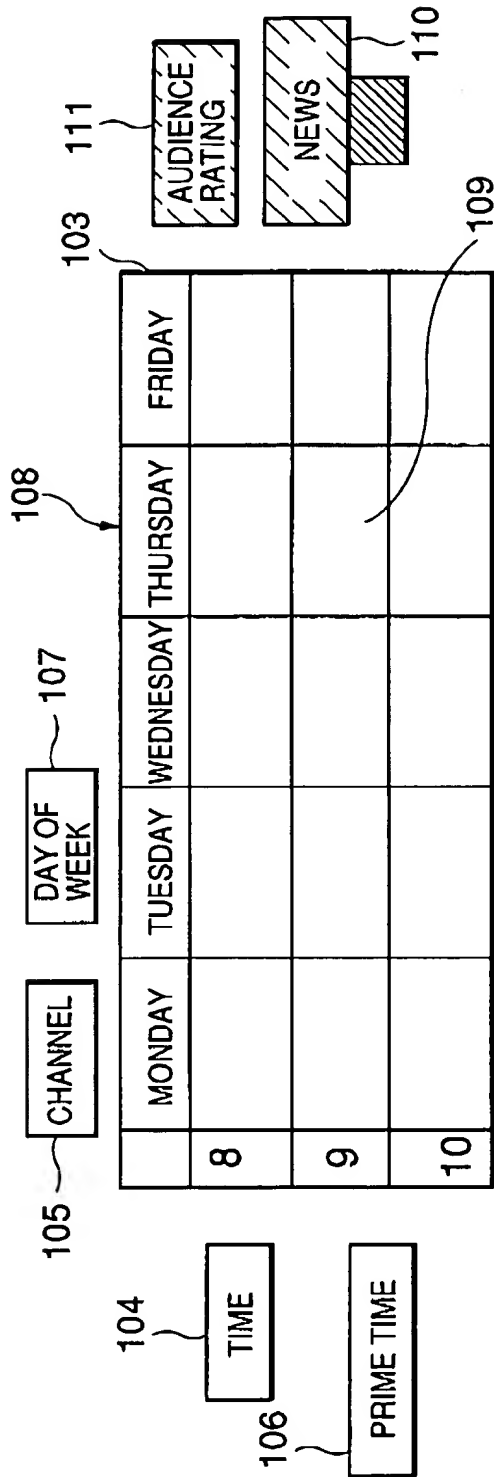
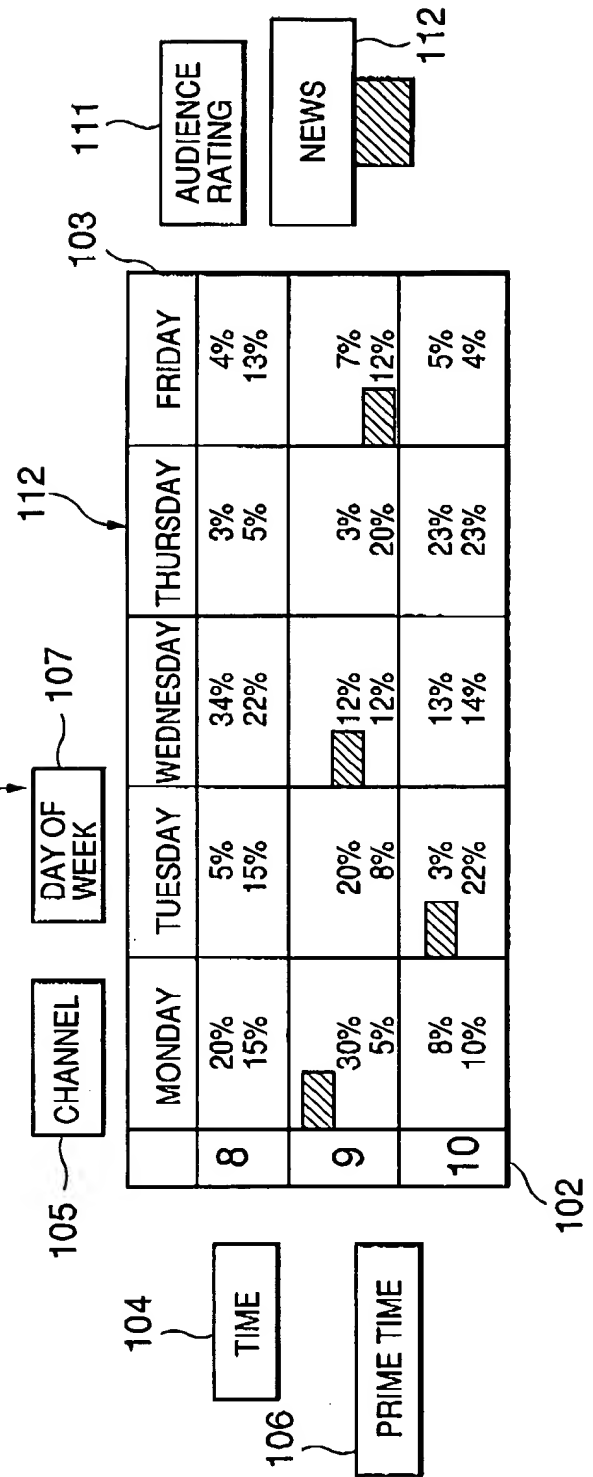


FIG.4B



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FIG.5A

TIME	CHANNEL	TYPE					103
	NHK	NHK EDUCATION	NIHON TV.	TBS	FUJI TV.	TV. ASAHI	
18:00					SAZAE SAN		
19:00				BASEBALL KYO-HAN	UNDER ONE ROOF		
20:00	MOURI		GIFT	NEWS 23	SOCCER		
21:00							
22:00						NEWS TODAY	

FIG.5B

TIME	TYPE	CHANNEL						103
	MOVIE	DRAMA	MUSIC	SPORTS	NEWS	WEATHER	NON- SECTION	
18:00			⑧LIVE CONCERT	⑥GRAND SUMO TOURNAMENT	⑩NEWS 6	①WEATHER		
19:00								
20:00		①AGURI (REPEAT)		⑧BASEBALL		④WEATHER		
21:00	⑩FOREIGN FILM				⑫NEWS 9			
22:00						④WEATHER		

FIG.5C

	TYPE AUDIENCE RATING							103
	MOVIE	DRAMA	MUSIC	SPORTS	NEWS	WEATHER	NON- SECTION	
OVER 30%		8:00①AGURI						
20%		20:00⑧UNDER ONE ROOF		20:00⑧BASEBALL KYO-HAN				
15%		21:00②GIFT		21:00④ SOCCER	23:00⑥ NEWS 23			
10%		20:00②X-FILE			22:00⑩NEWS STATION			
5%								

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FIG.6A

TYPE PERFORMER

RELATIVE
INFORMATION

	MOVIE	DRAMA	MUSIC	SPORTS	NEWS	WEATHER	NON-SECTION
NAMIE AMURO			20:00 ⑧ HEYHEYHEY	14:00 ④PRO BASEBALL : OPENING CEREMONY			
NORIKO KATO		22:00 ④ SHOES OF GLASS					12:00 ⑧WARATTE IITOMO! 19:55 ④MAGICAL ZUNO POWER
RANRAN SUZUKI		19:00 ⑩GHOST STORY					
SMAP		22:00 ⑧DOKU, 22:00 ⑧HE					

FIG.6B

RELATIVE INFORMATION PERFORMER

	CD	BOOK	HOME PAGE
NAMIE AMURO	How to be a girl a walk in the park	AMURO NAMIE PHOTOGRAPH COLLECTION	
NORIKO KATO			http://kato
RANRAN SUZUKI			http://fuji
SMAP	SE	SMAP PHOTOGRAPH COLLECTION	

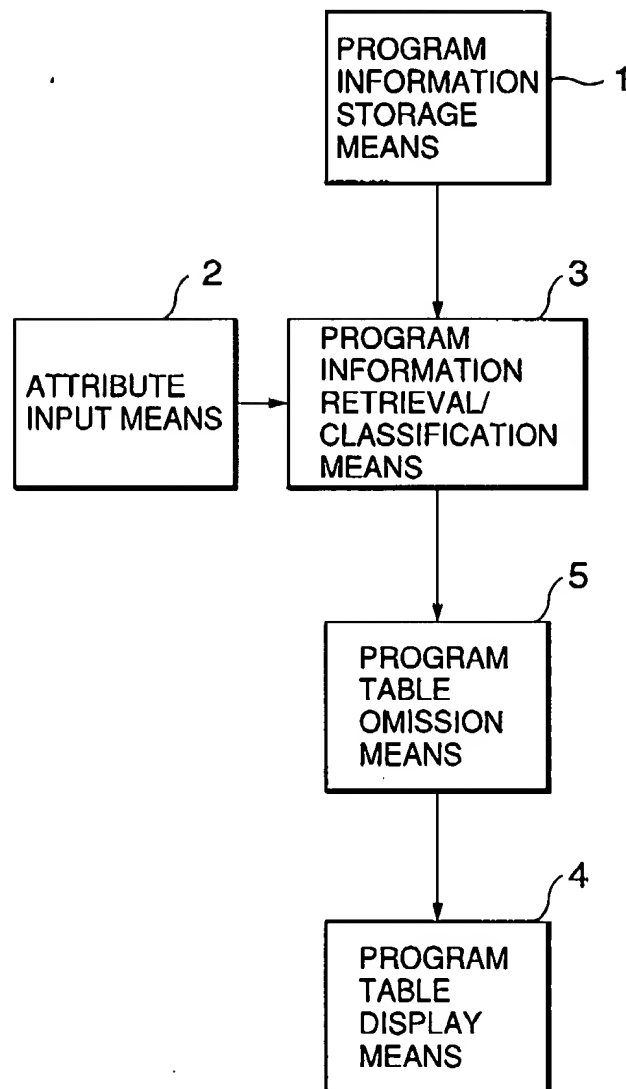
987020 " 9050760

FIG. 7

[illegible]

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FIG.8



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FIG.9A

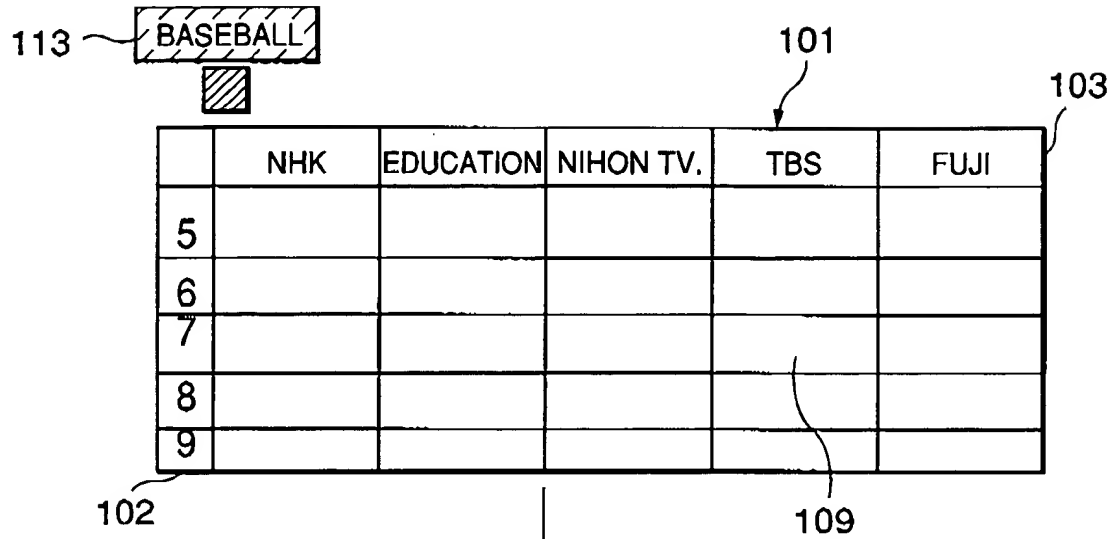


FIG.9B

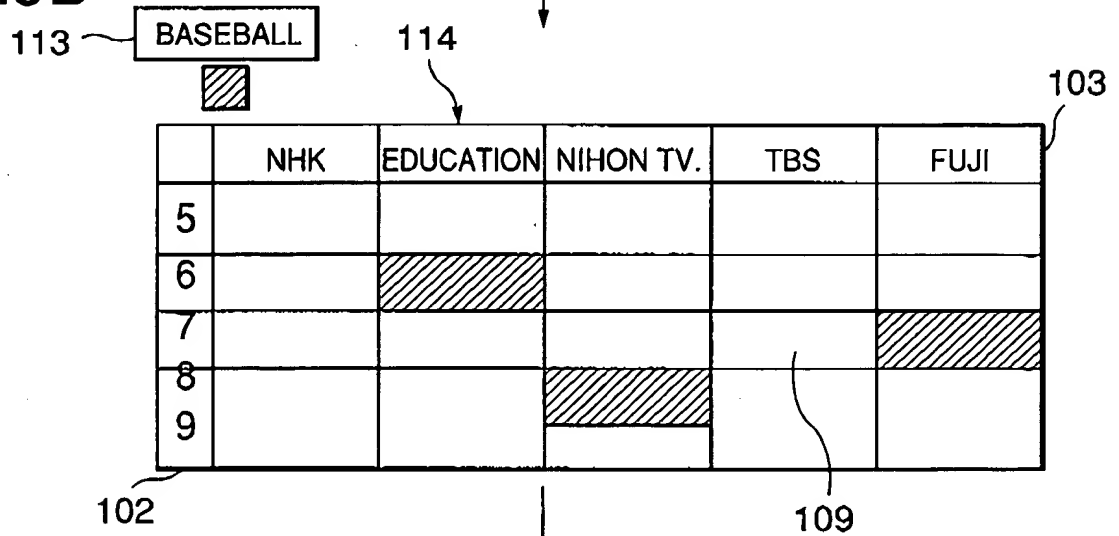
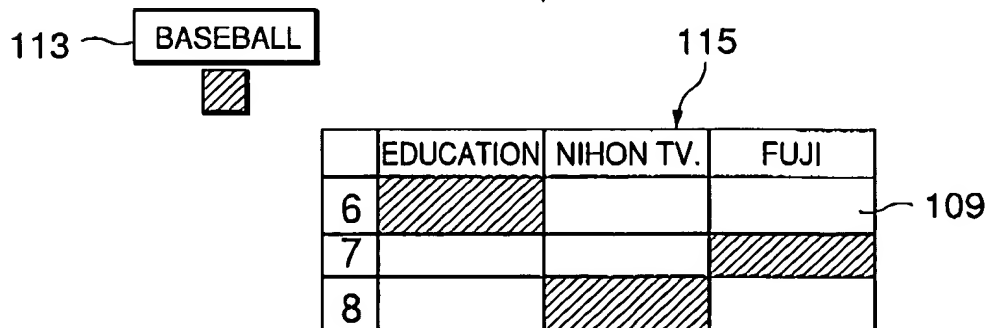
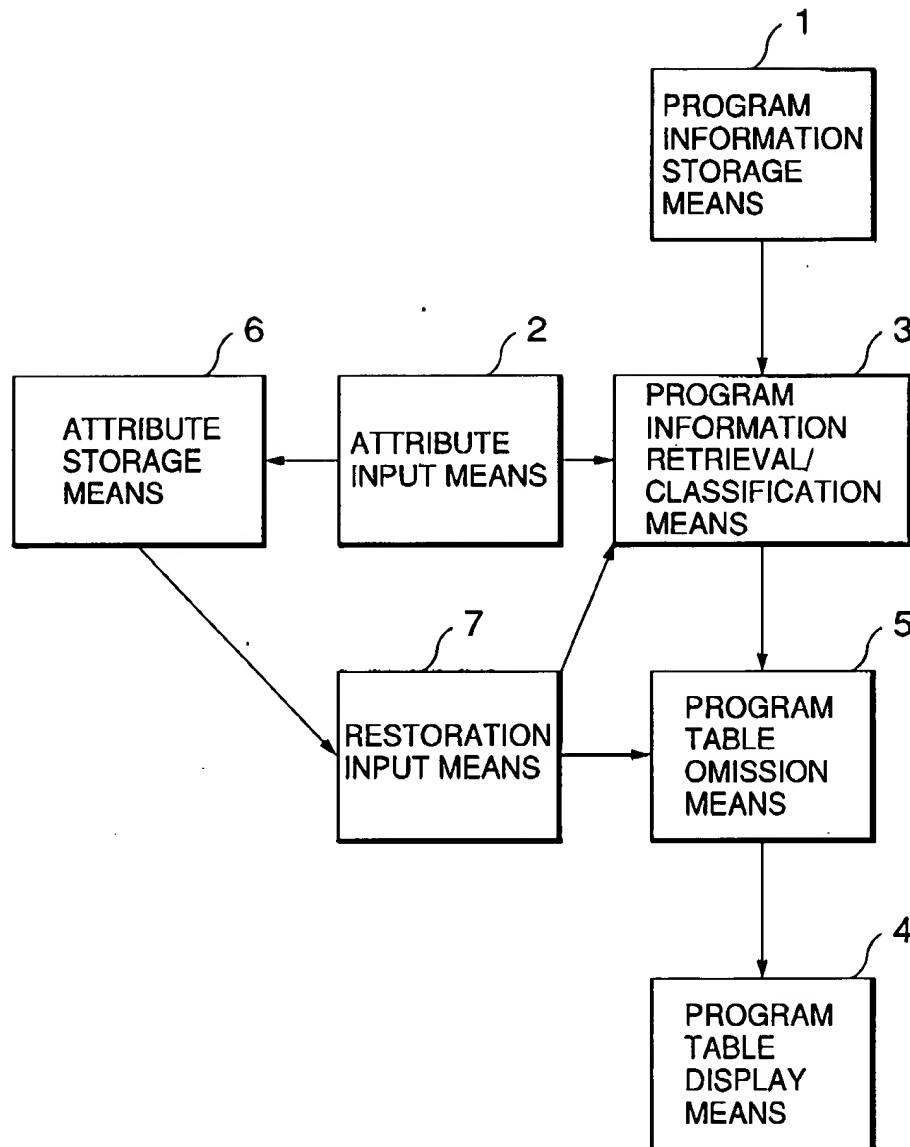


FIG.9C



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FIG.10



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FIG.11A

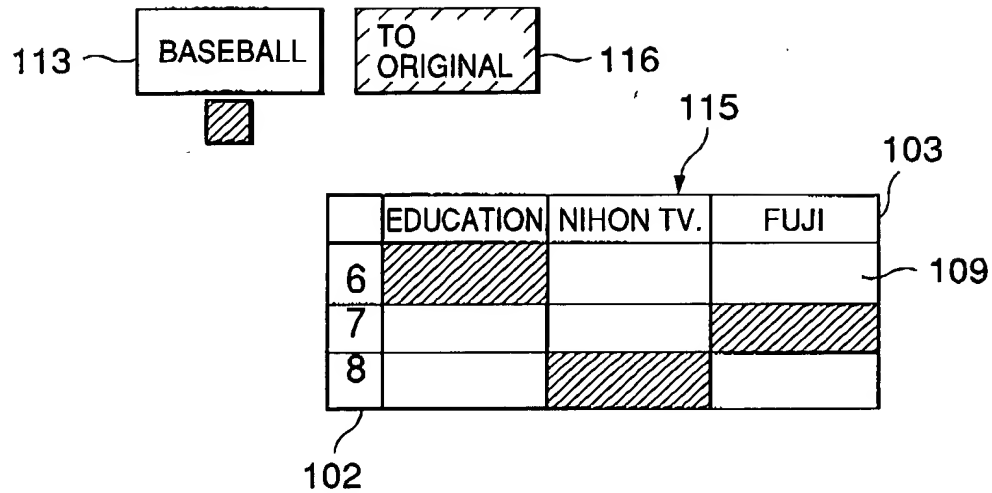
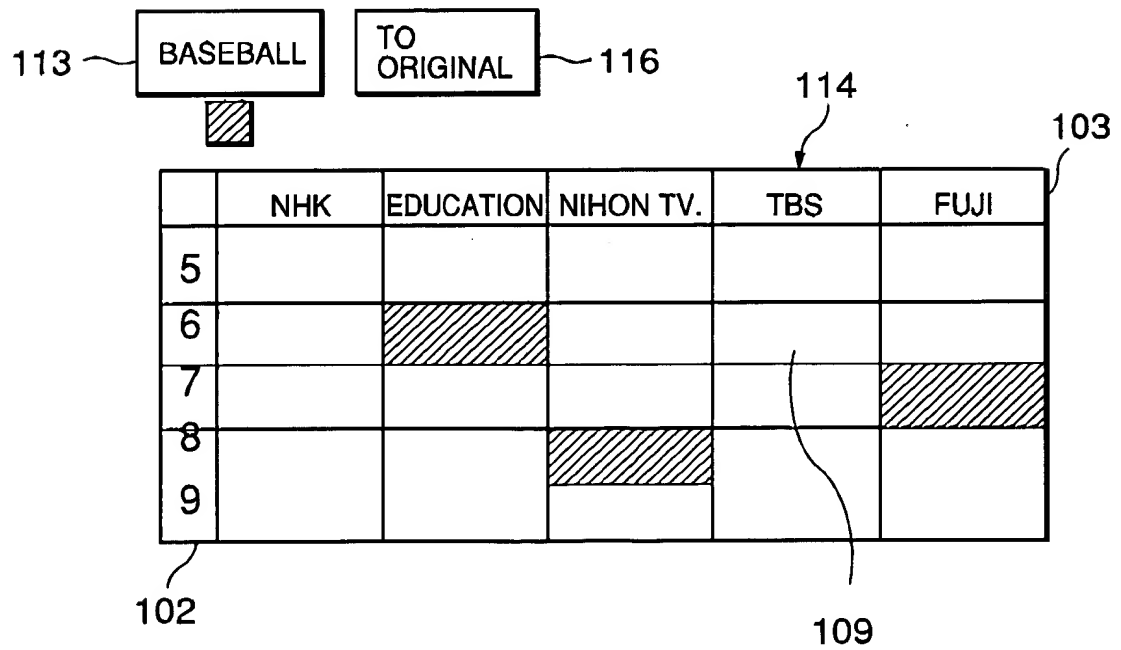
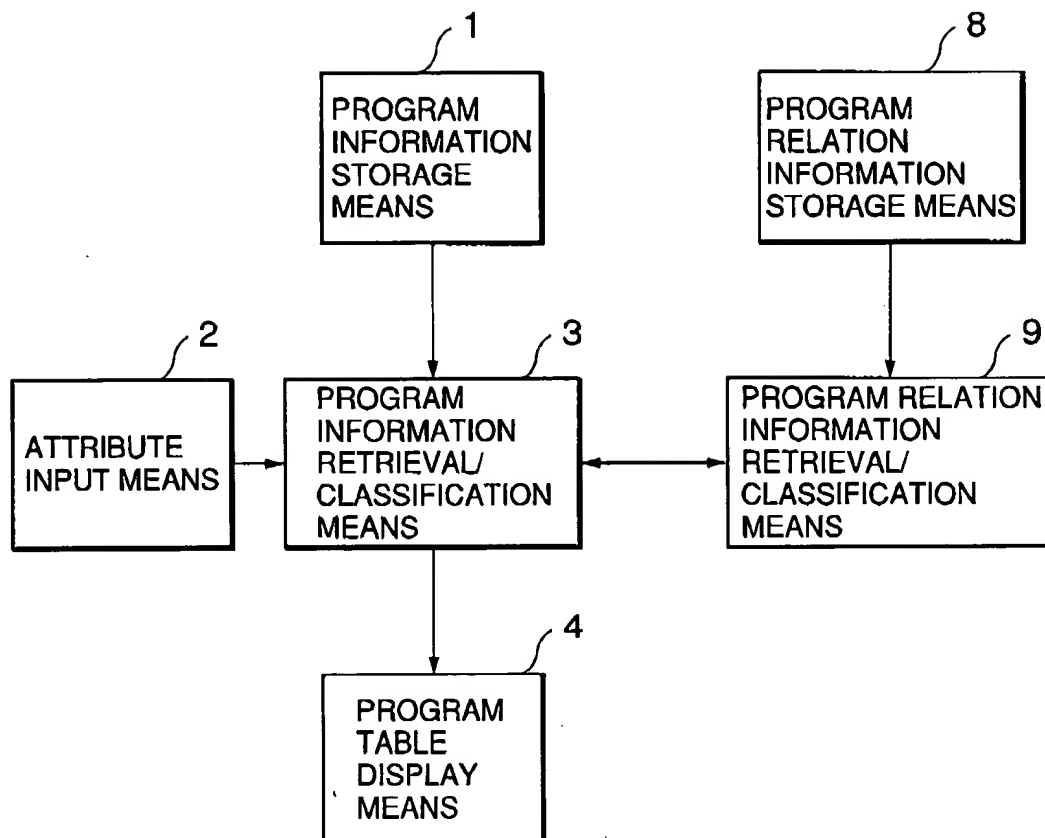


FIG.11B



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FIG.12



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FIG.13A

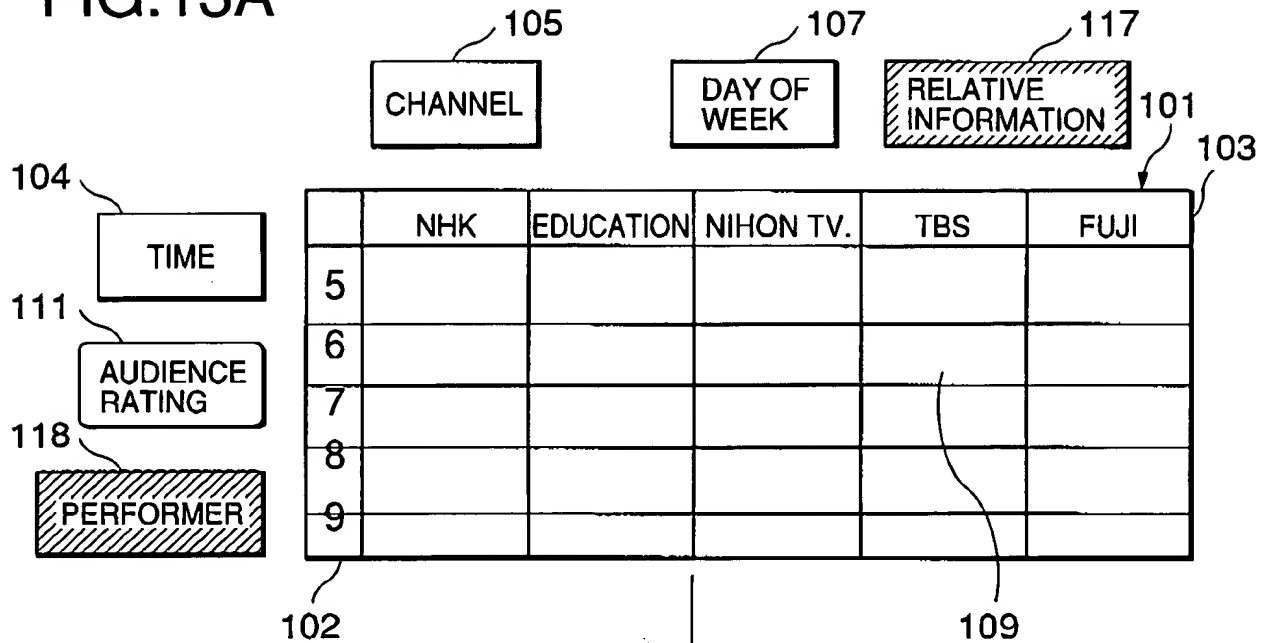
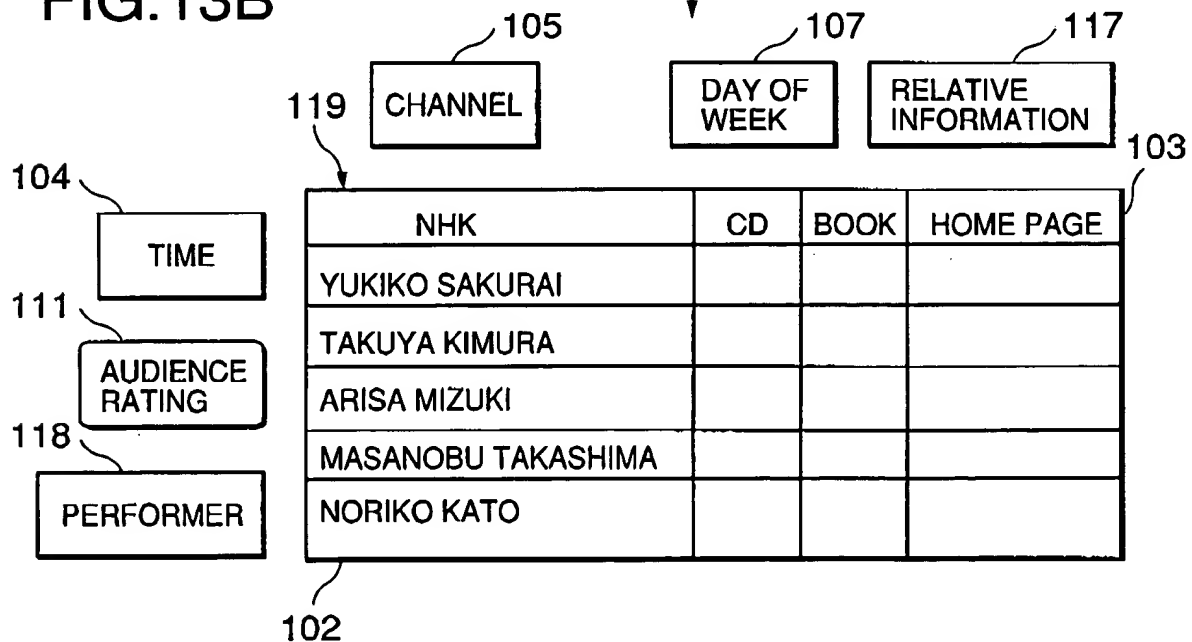
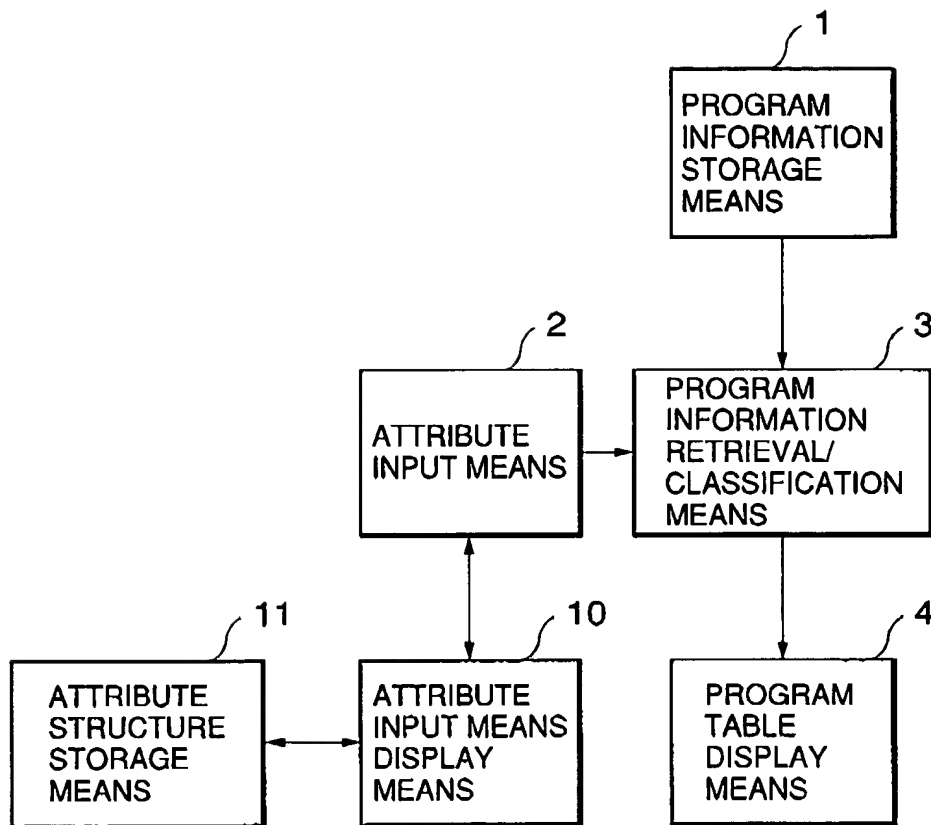


FIG.13B



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FIG.14



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FIG.15A

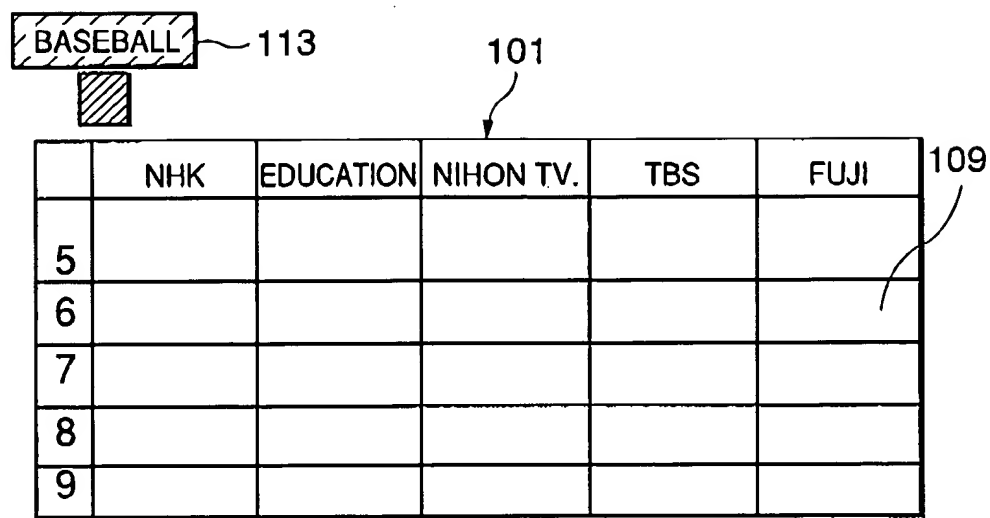
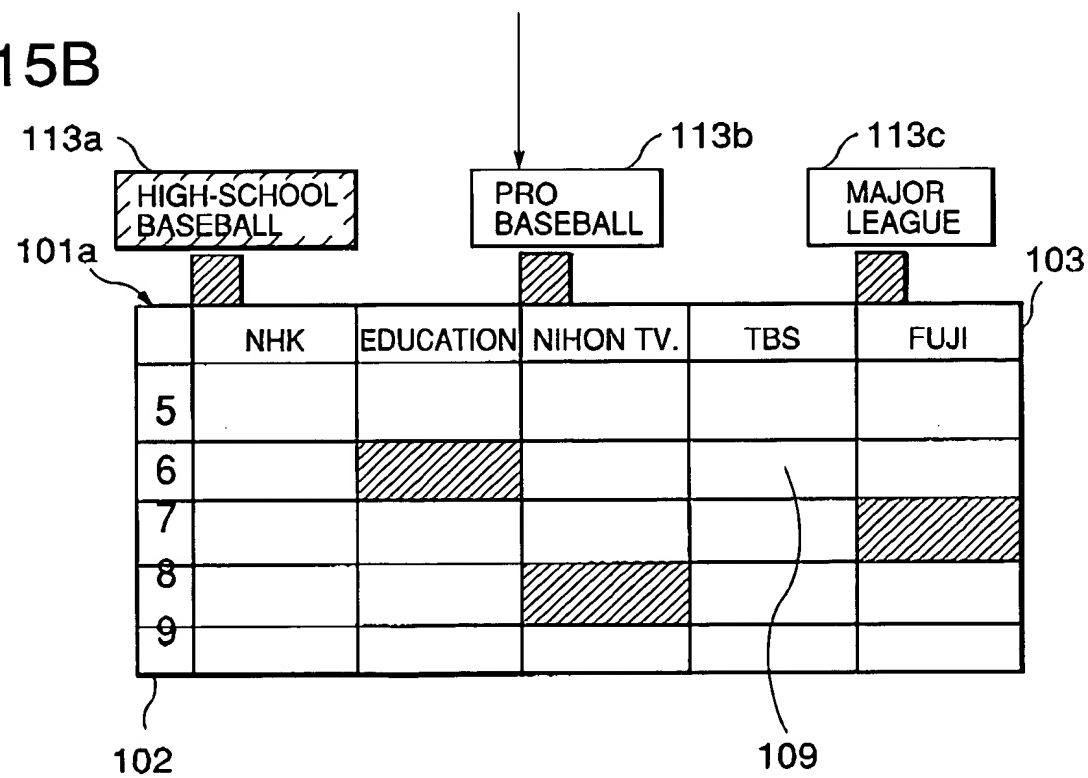
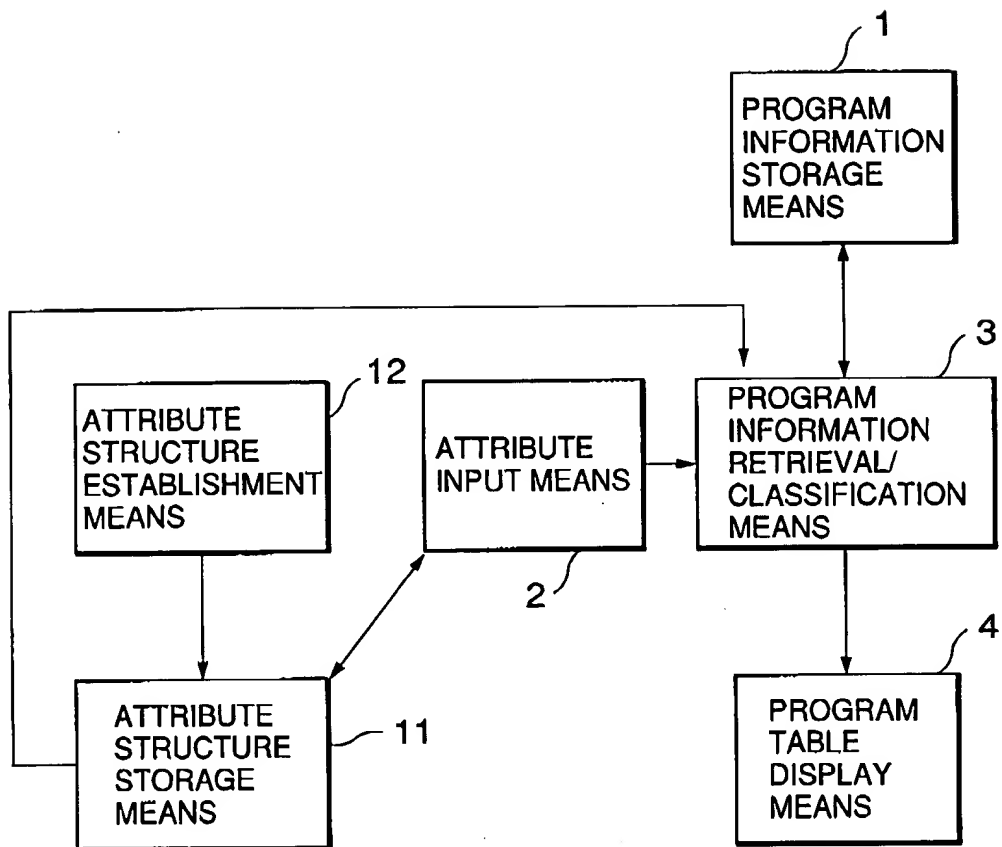


FIG.15B



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FIG.16



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FIG.17A

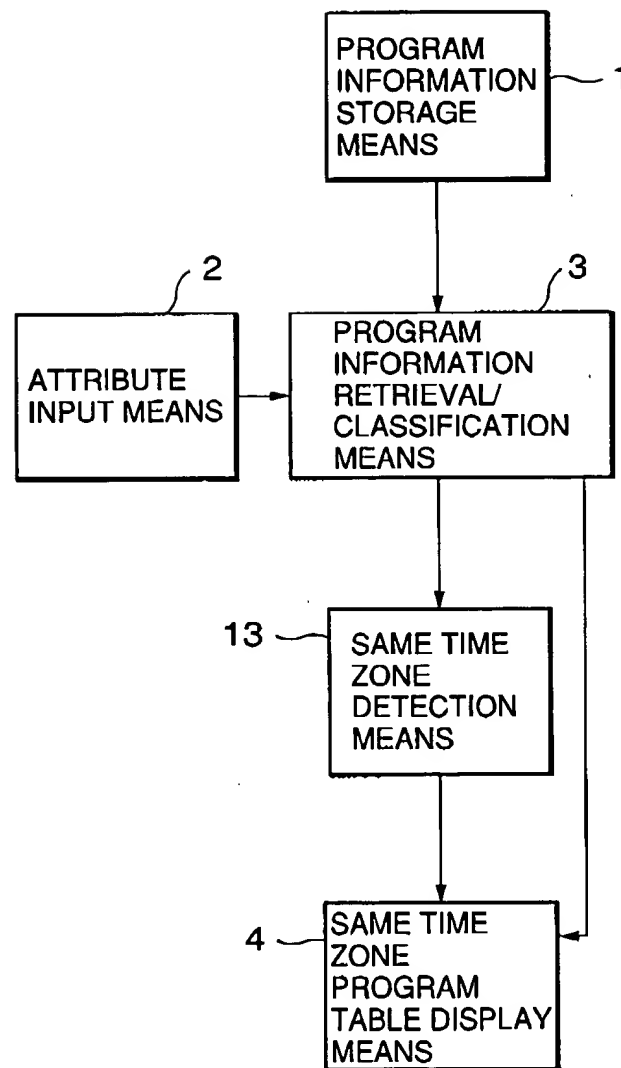
TIME		CHANNEL	DAY OF WEEK			USER CLASSIFICATION
		NHK	EDUCATION	NIHON TV.	TBS	
5						
6						
7						
8						
9						

FIG.17B

		1	2	3	4
REGISTER SUCH AS COMPUTER:		COMPUTER	NHK; NATION STANDING ON ELECTRONICS	NHK EDUCATION; PERSONAL COMPUTER SCHOOL	THE UNIVERSITY OF THE AIR; PERSONAL COMPUTER ANALYSIS
SOFTWARE CG		DIVING	TV. ASAHI; AMAMI OSHIMA	NIHON TV.; SOUTHERN COUNTRY PARADISE	
PERSONAL COMPUTER		MY TASTE	NHK EDUCATION; SCIENCE EYE	TBS; THE WORLD OF VOD	
MACHINE CPU		CHILD	NHK EDUCATION; TOGETHER WITH MAMMA	FUJI TV.; PONKIKKIES	TV. TOKYO; DORAEMON
HARD DISK					

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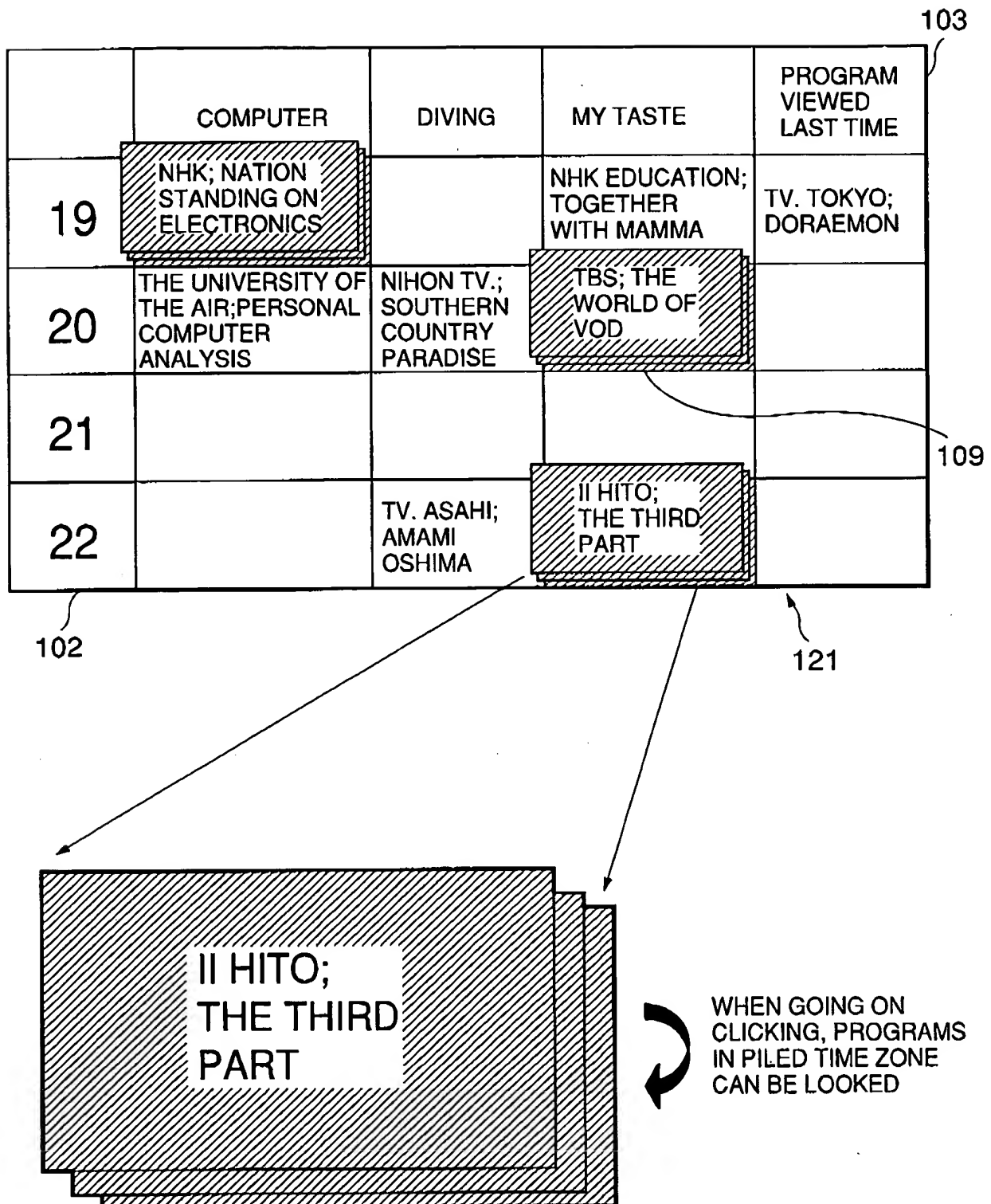
FIG.18



030505-070" 90580T60

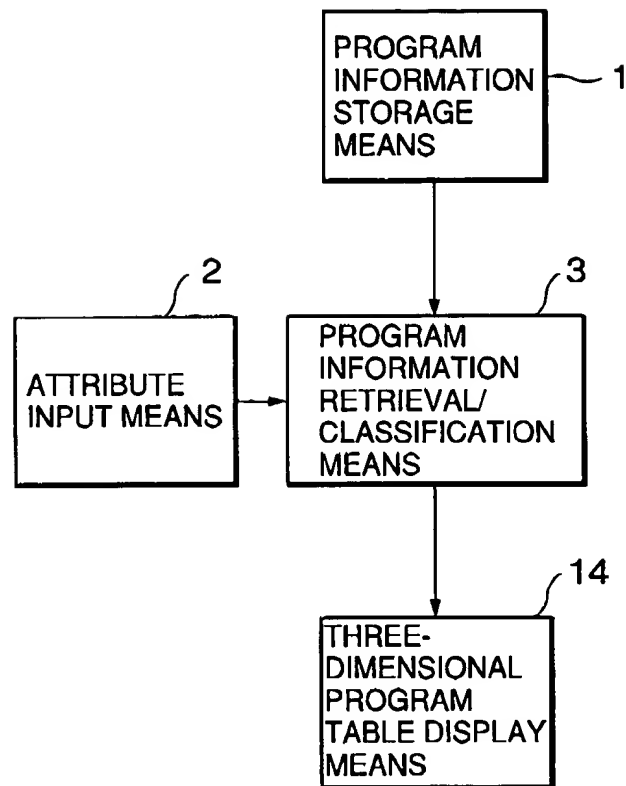
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FIG.19



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FIG.20



010505.0709 86T020" 90580T60

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FIG.21A

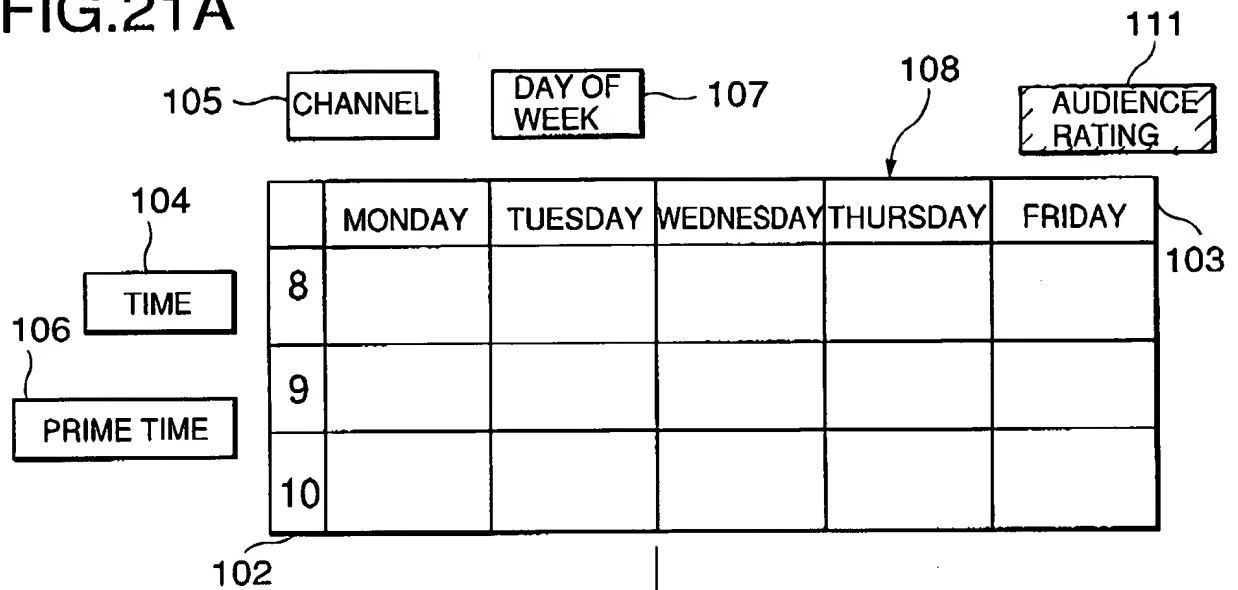
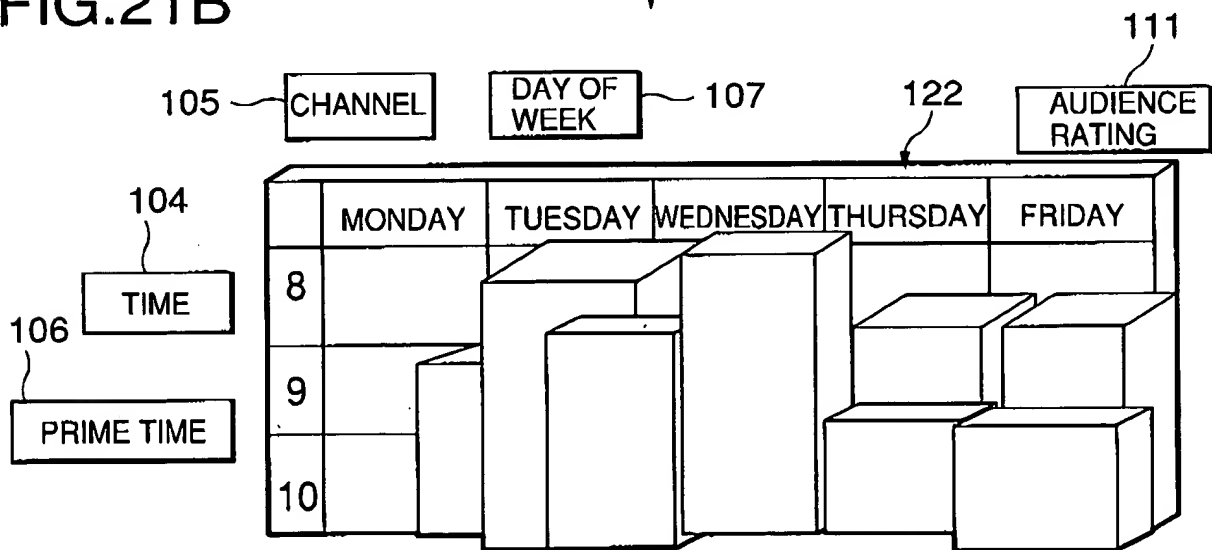
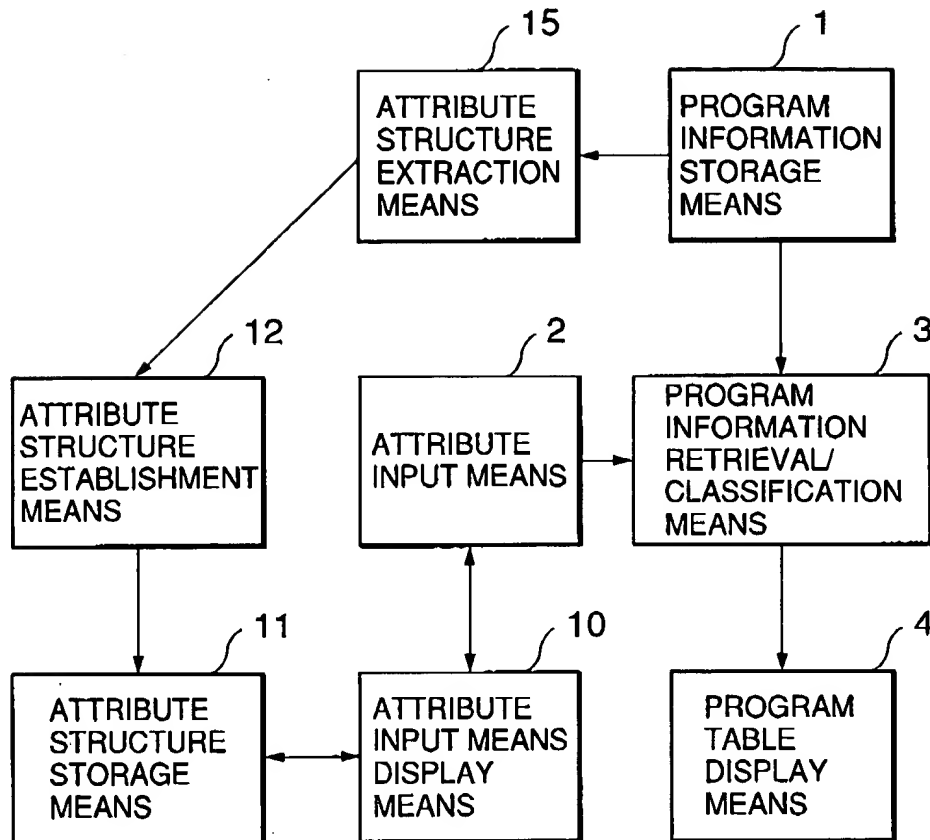


FIG.21B



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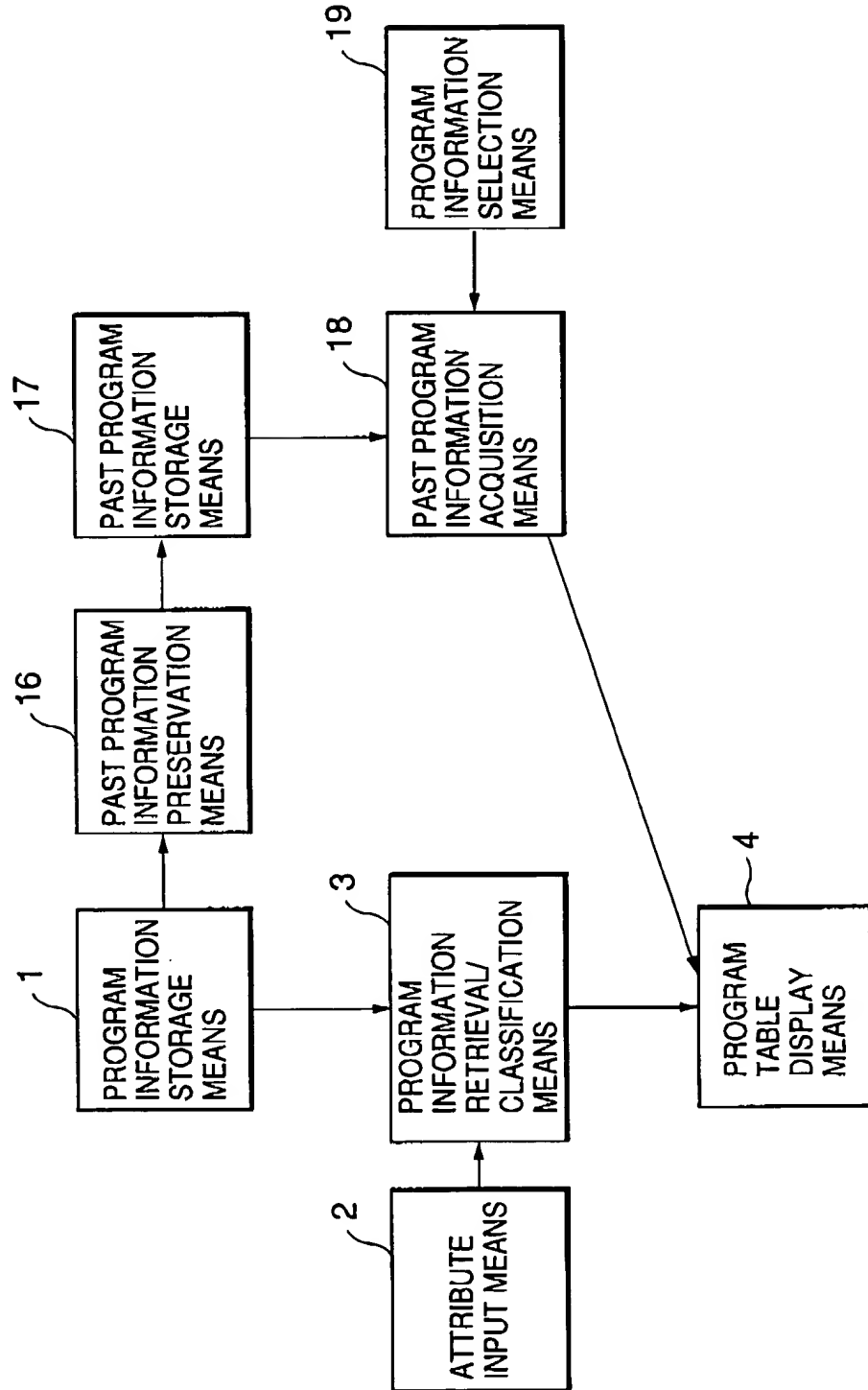
FIG.22



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FIG.23



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FIG.24A

105 CHANNEL

104 TIME

	NHK	EDUCATION	NIHON TV.	TBS	FUJI
5					
6					
7					
8					
9					

101

103

102

109

FIG.24B

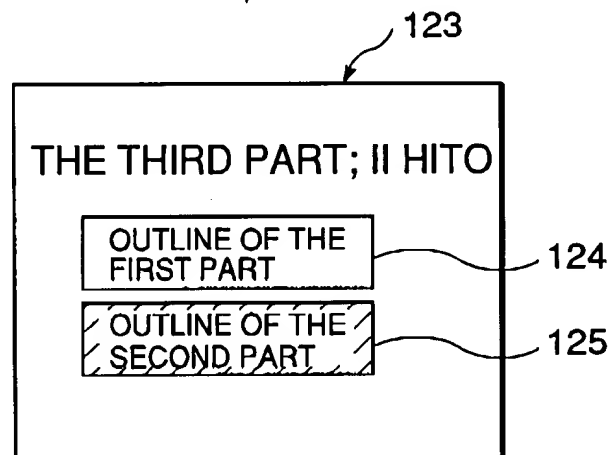
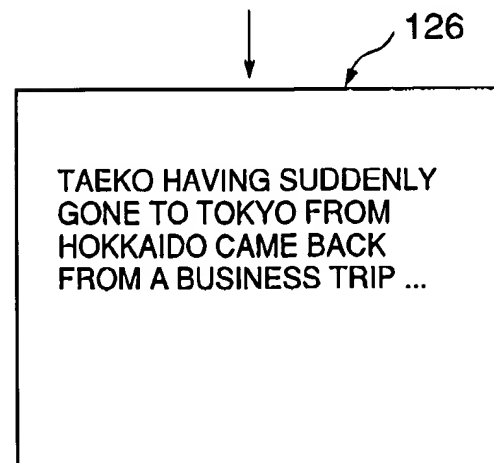


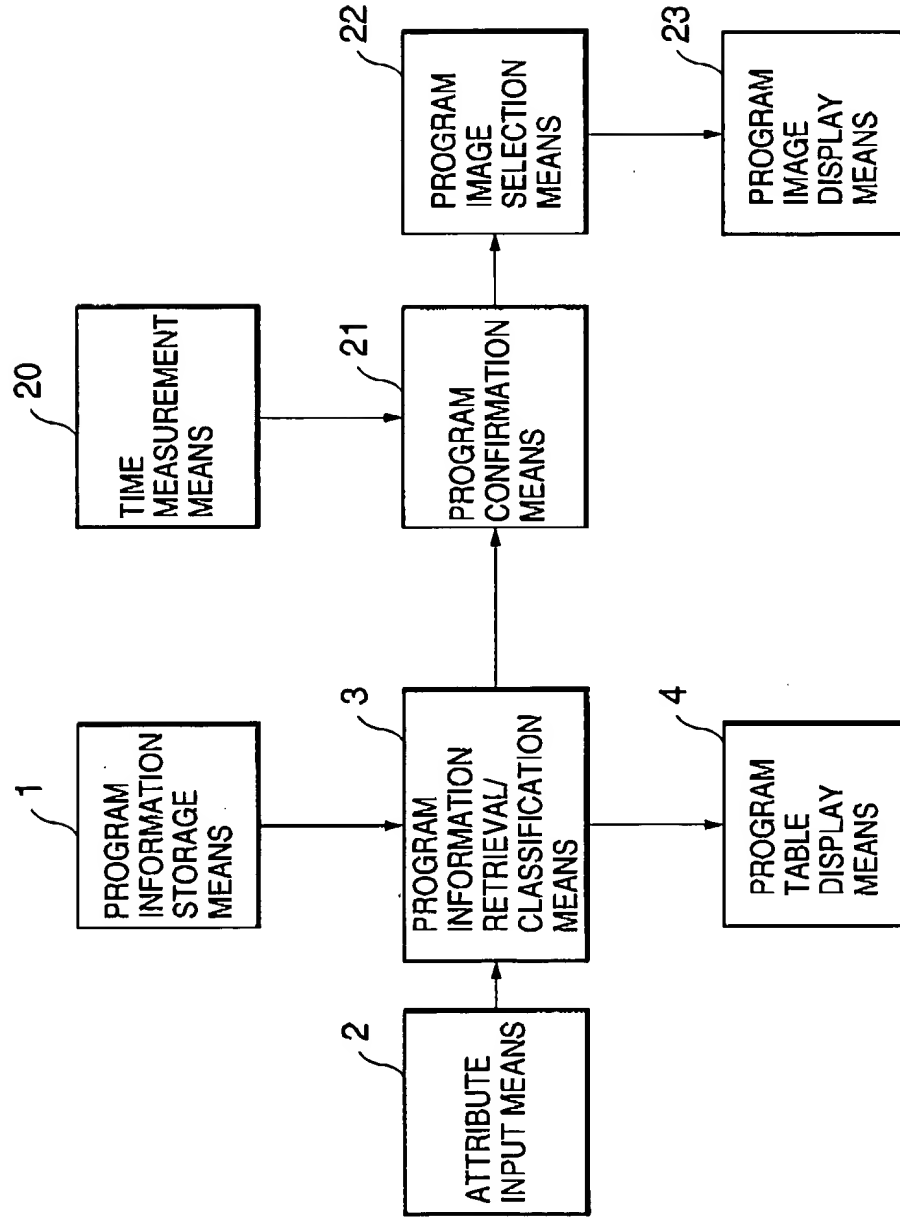
FIG.24C



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FIG.25



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FIG. 26A

104

TIME

105

CHANNEL

101

103

109

NOW! >

	NHK	EDUCATION	NIHON TV.	TBS	FUJI
5					
6					
7					
8					
9					

102

FIG. 26C

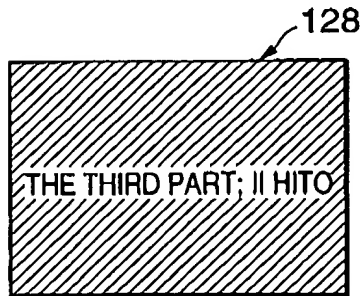
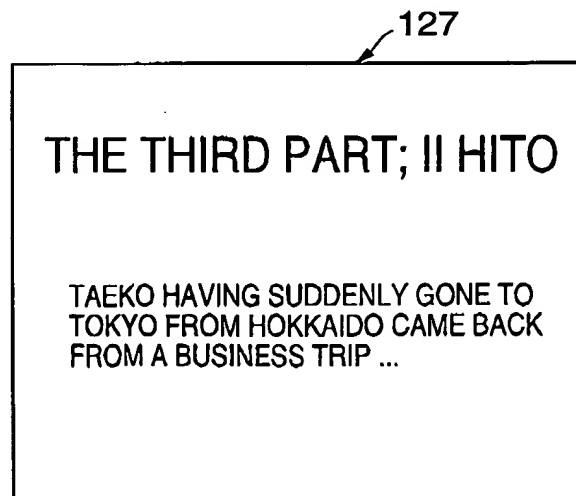


IMAGE ON ANOTHER PICTURE

FIG. 26B



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FIG. 27

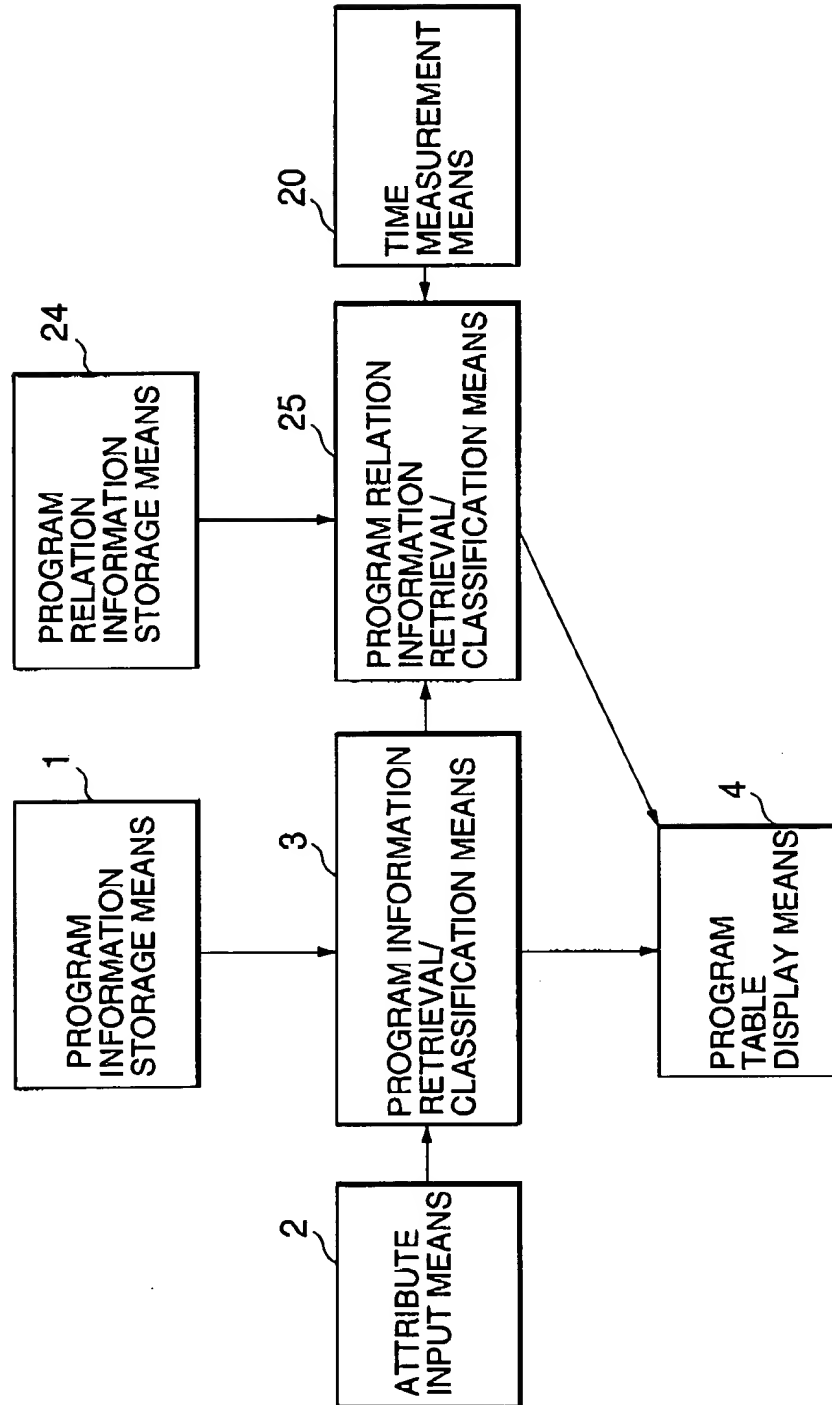


FIG. 28A

TIME	CHANNEL				
	NHK	EDUCATION	NIHON TV.	TBS	FUJII
5					
6					
7					
8					
9					

FIG. 28B

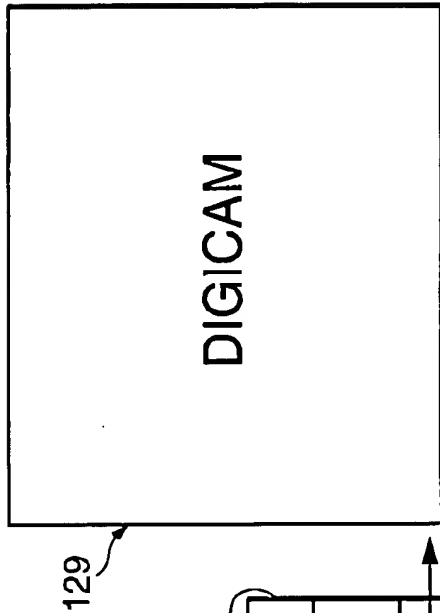
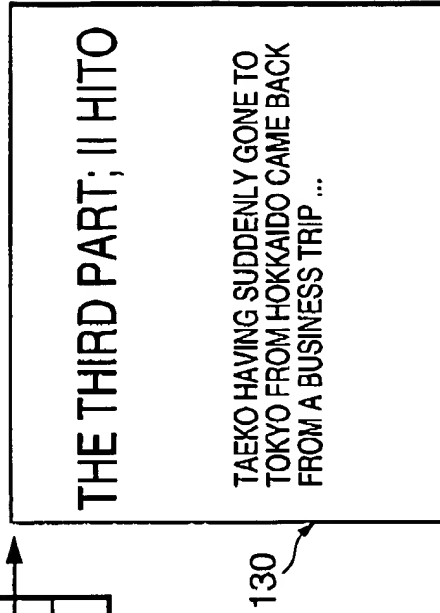


FIG. 28C



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FIG. 29

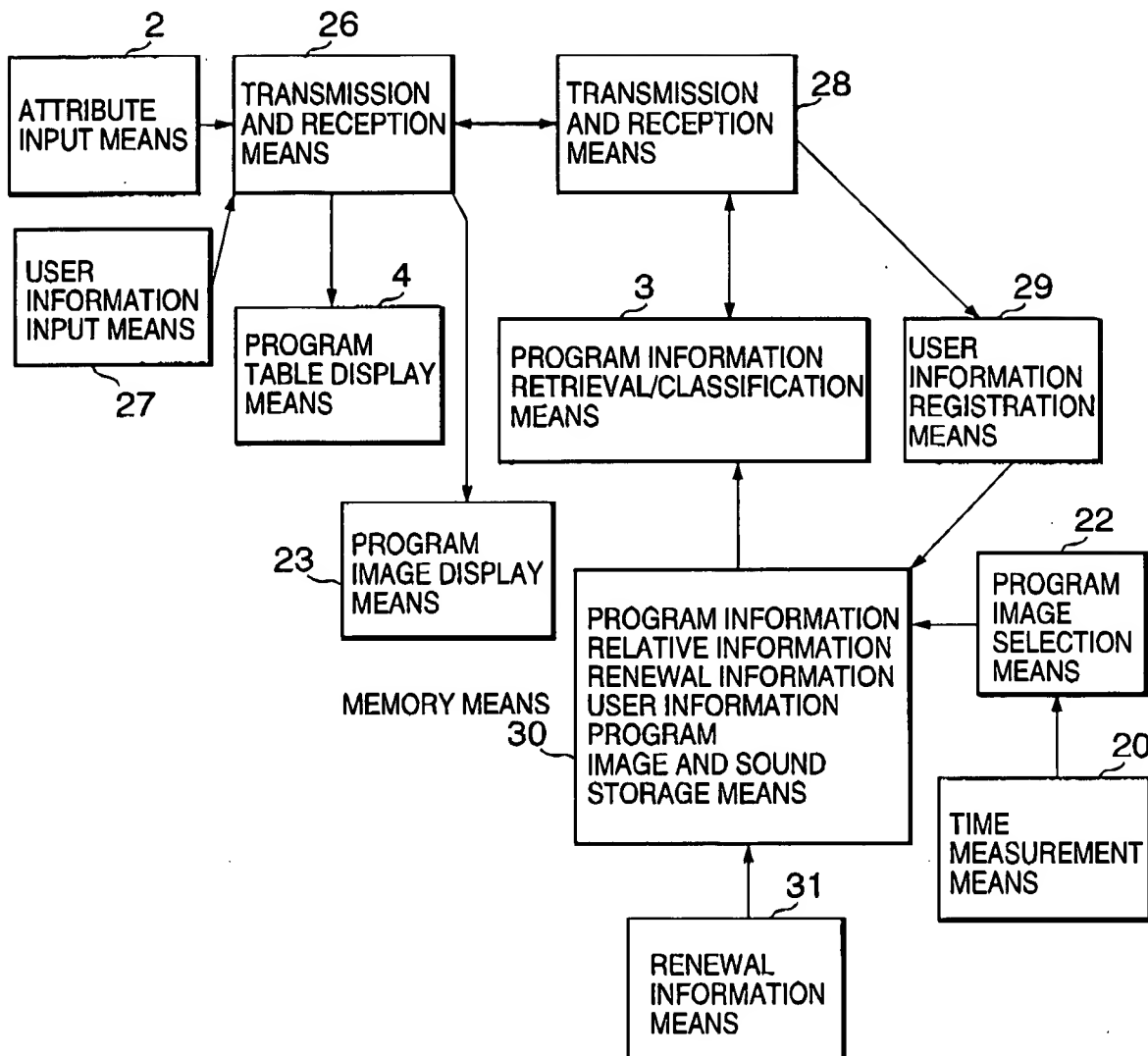


FIG. 30A

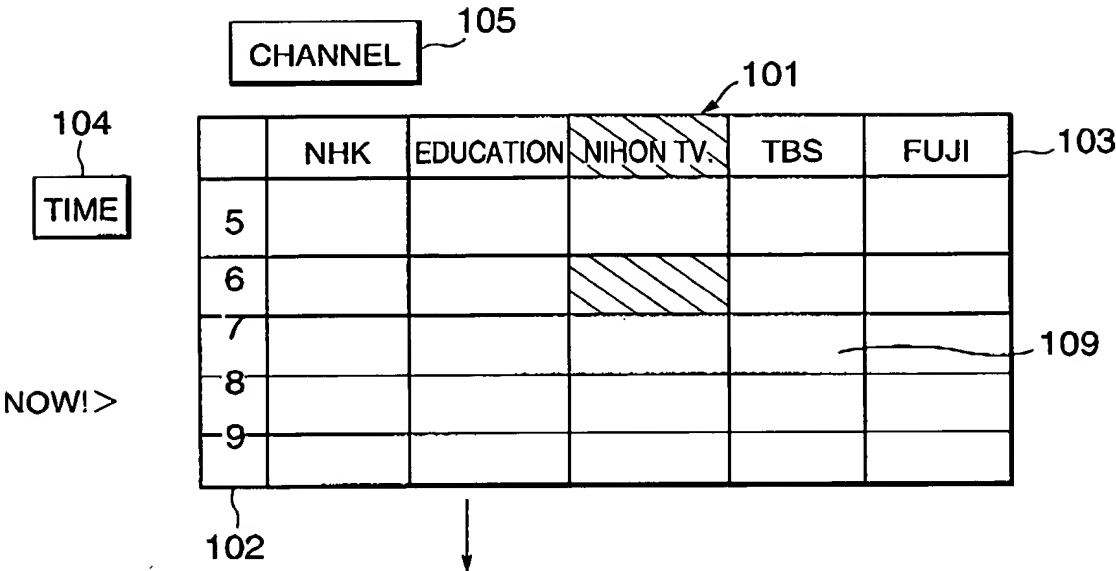
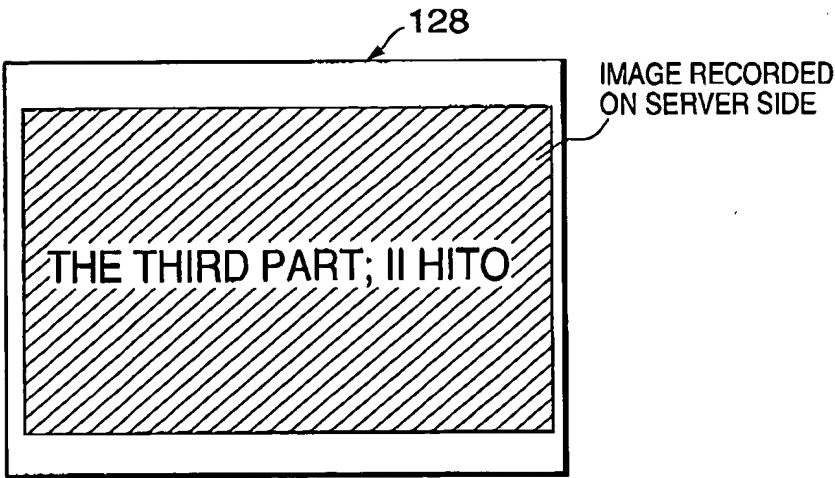
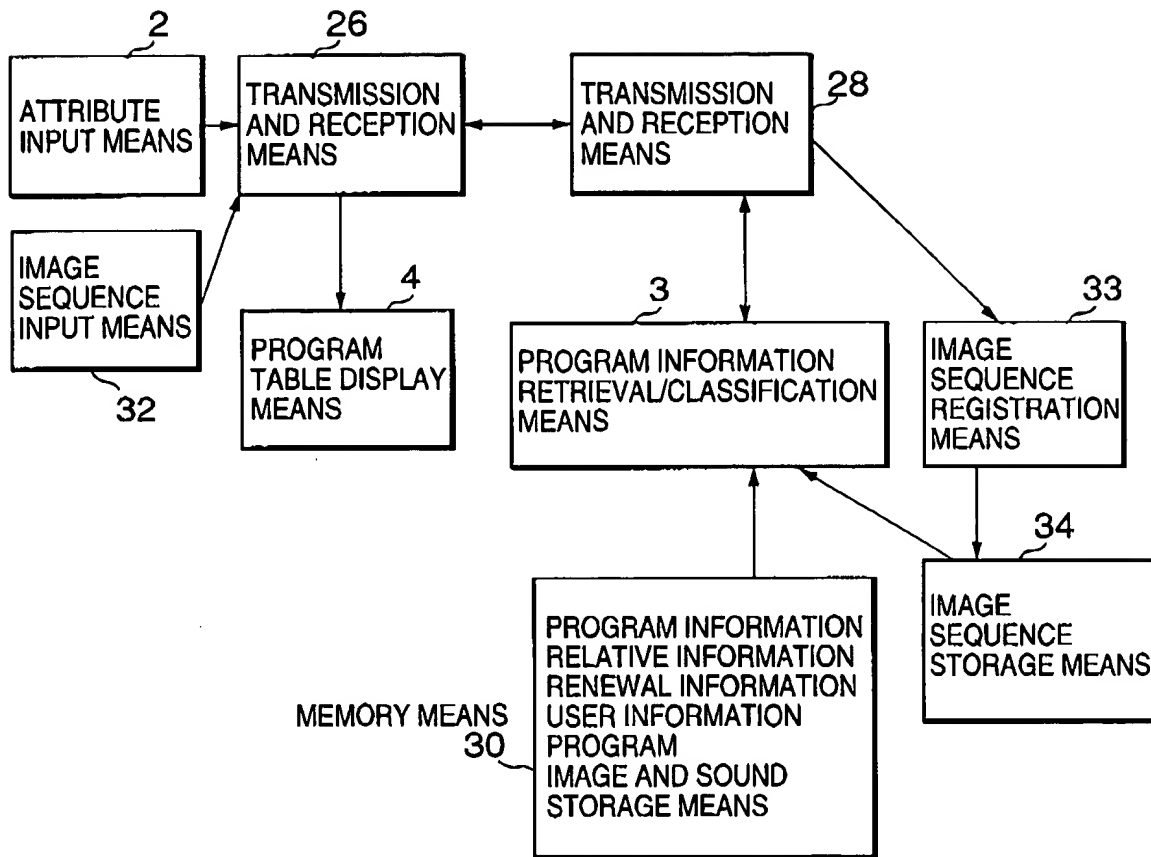


FIG. 30B



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FIG. 31



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FIG. 32A

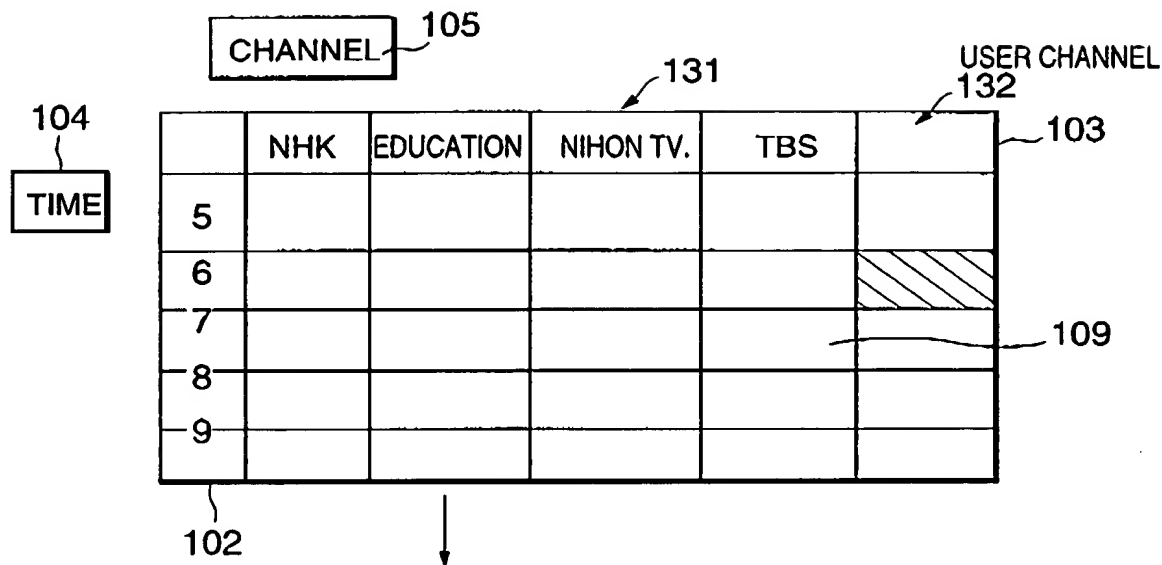
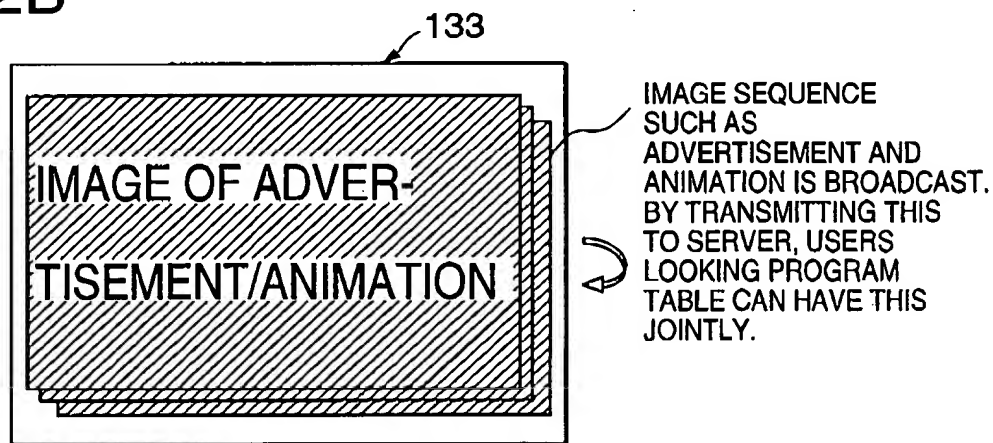
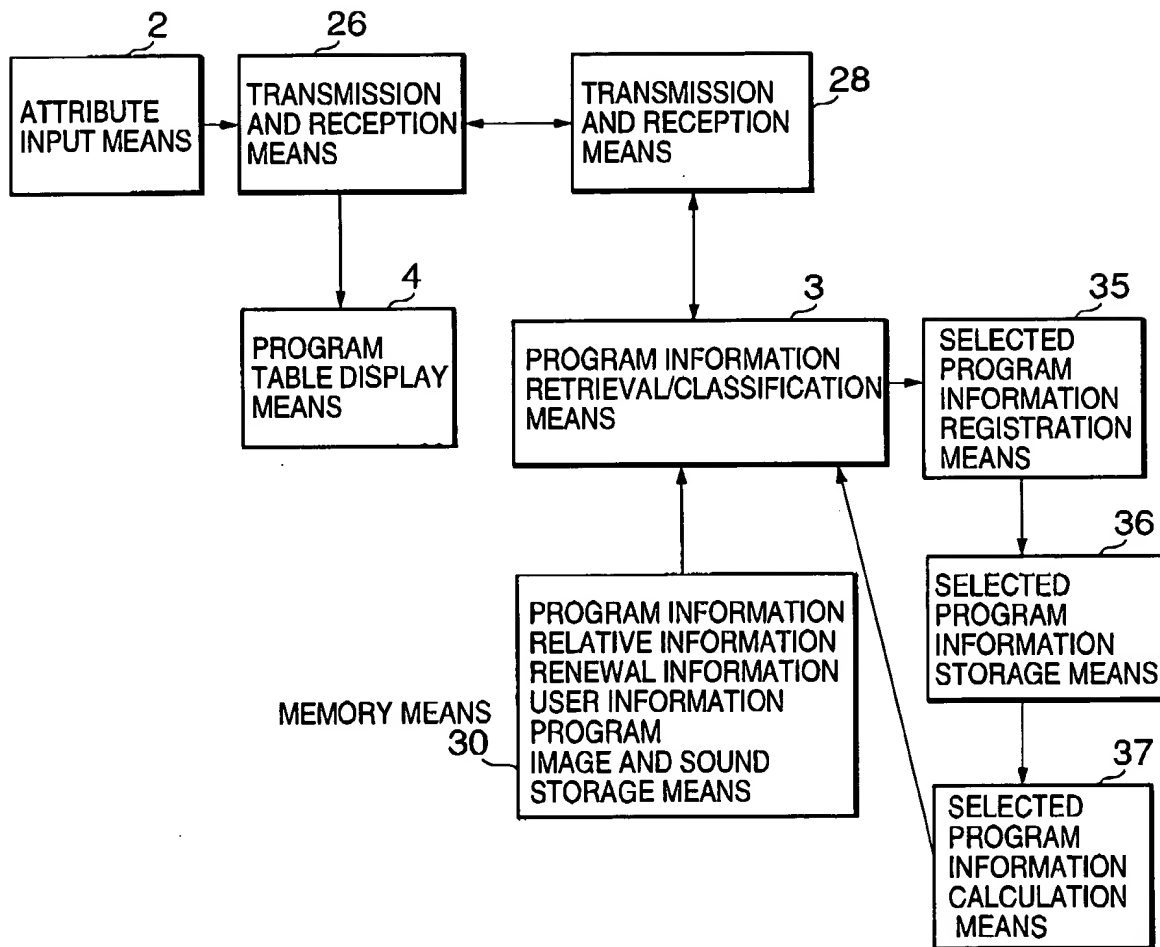


FIG. 32B



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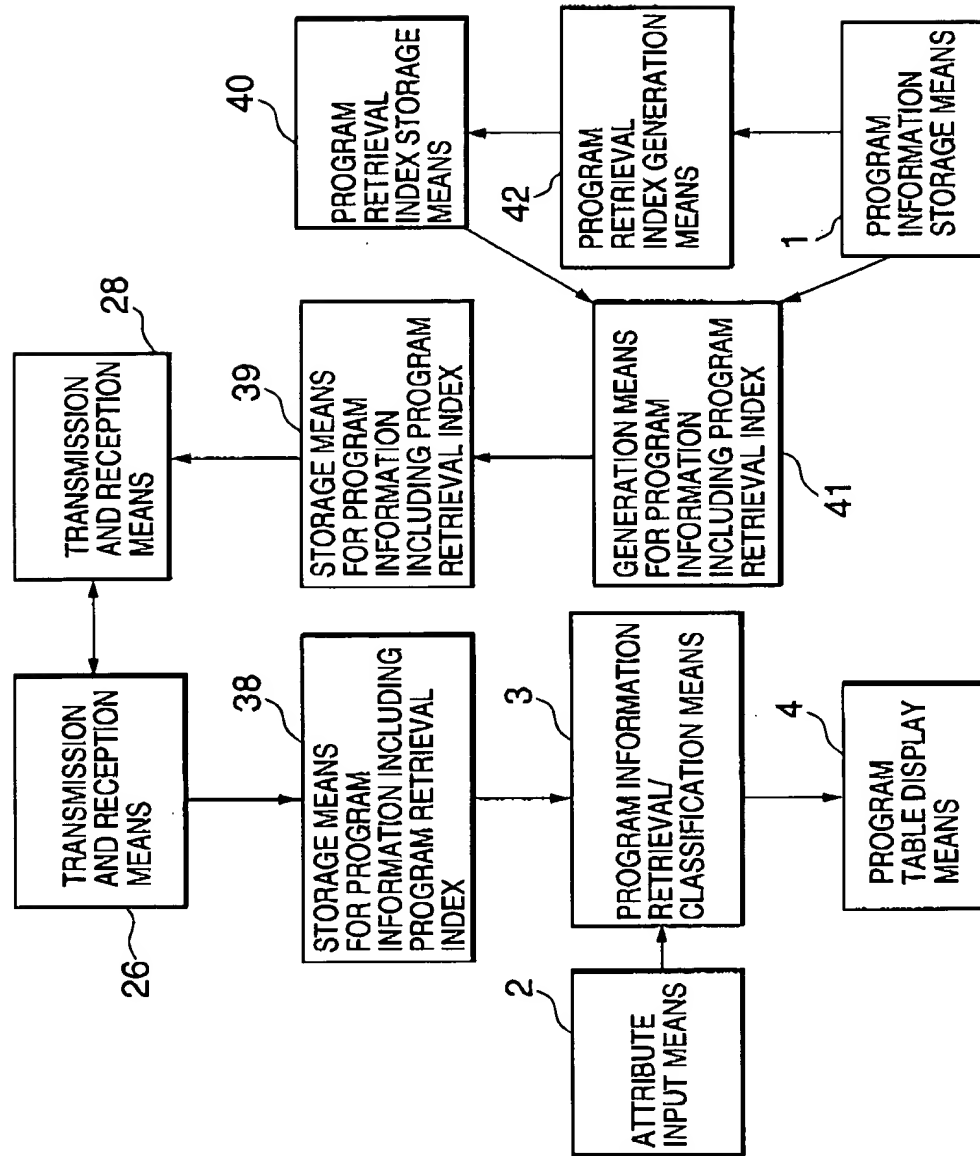
FIG. 33



867020" 9058760

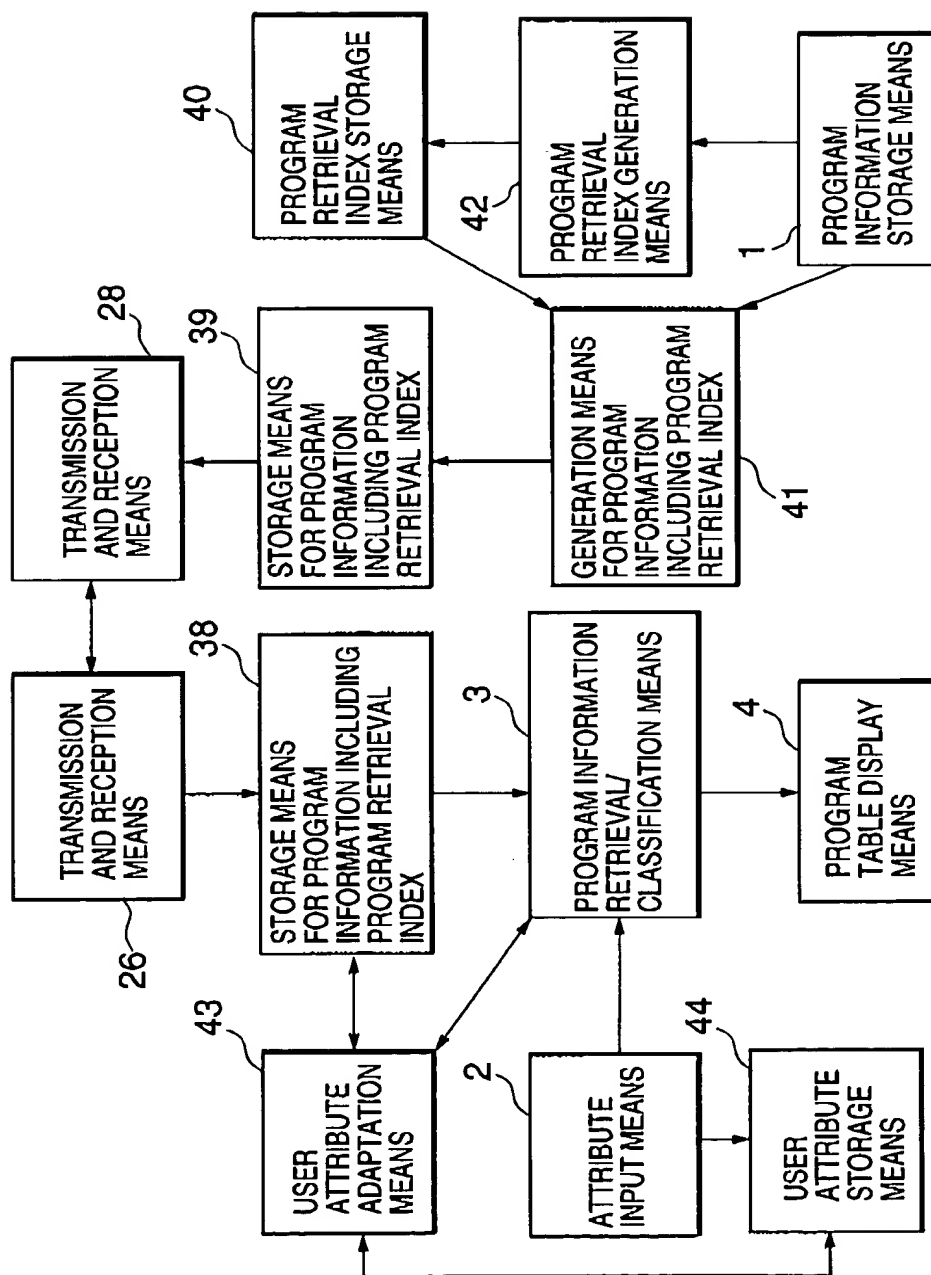
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FIG. 34



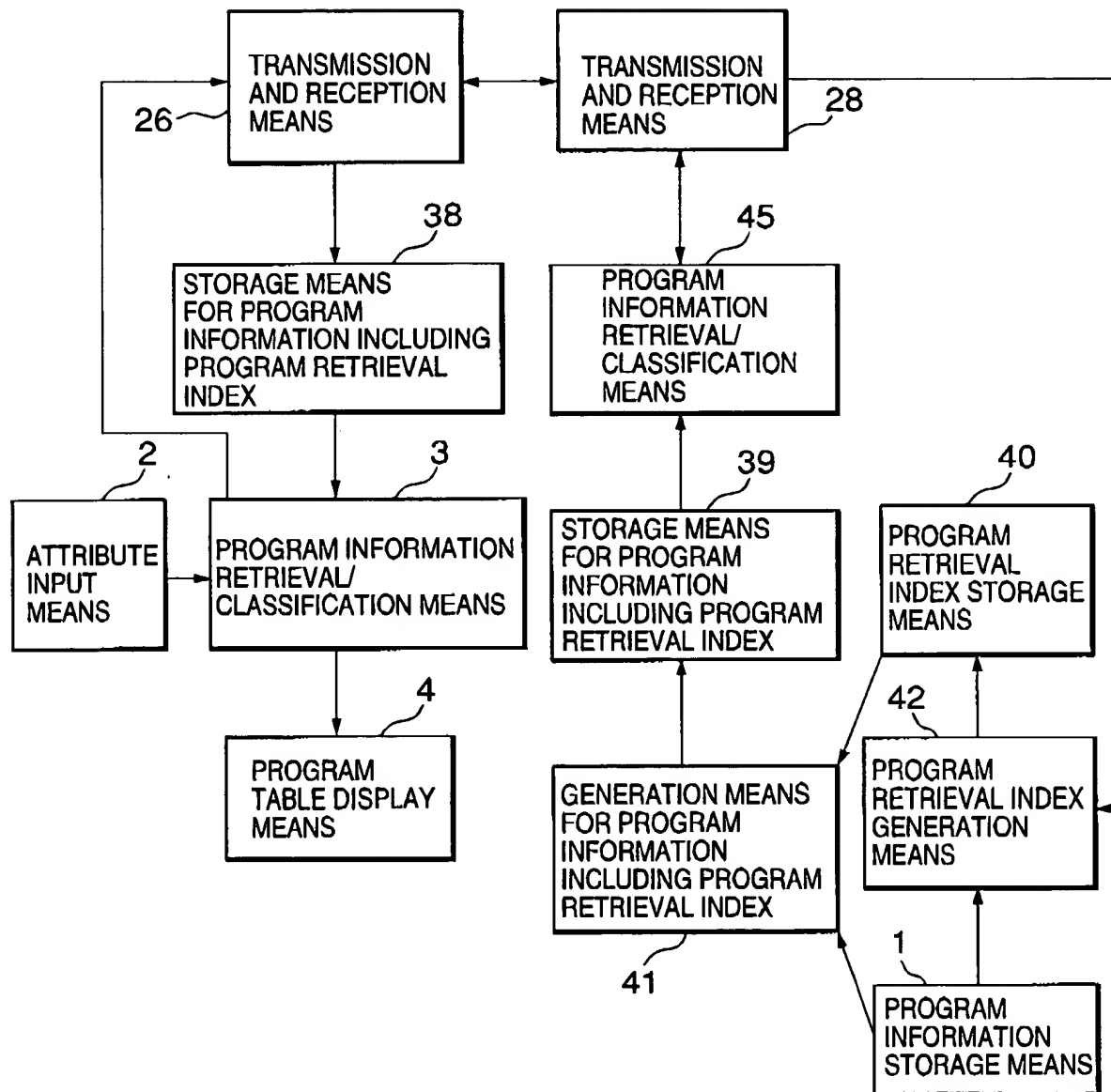
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FIG. 35



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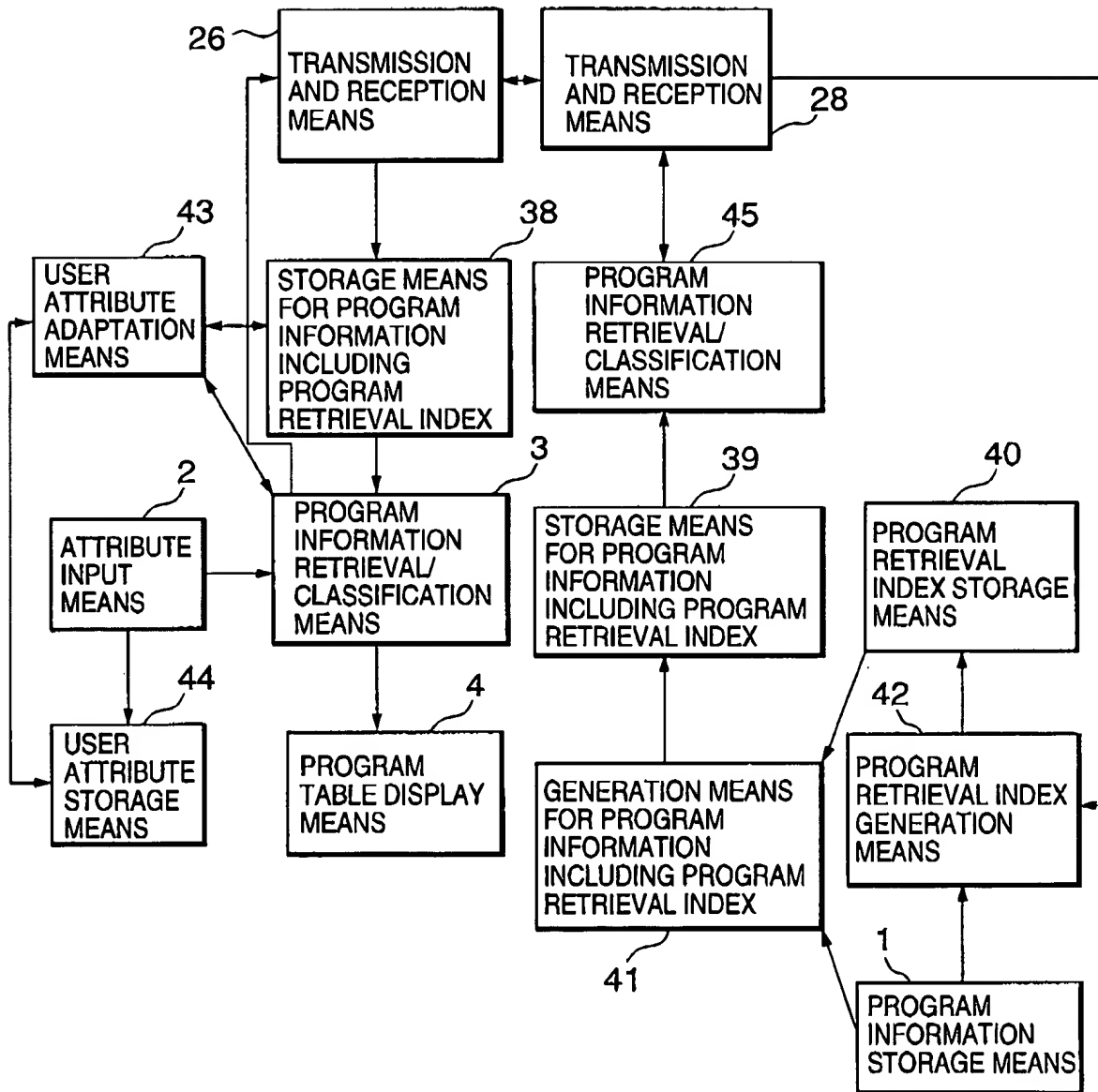
FIG. 36



B6T020" 50580T60

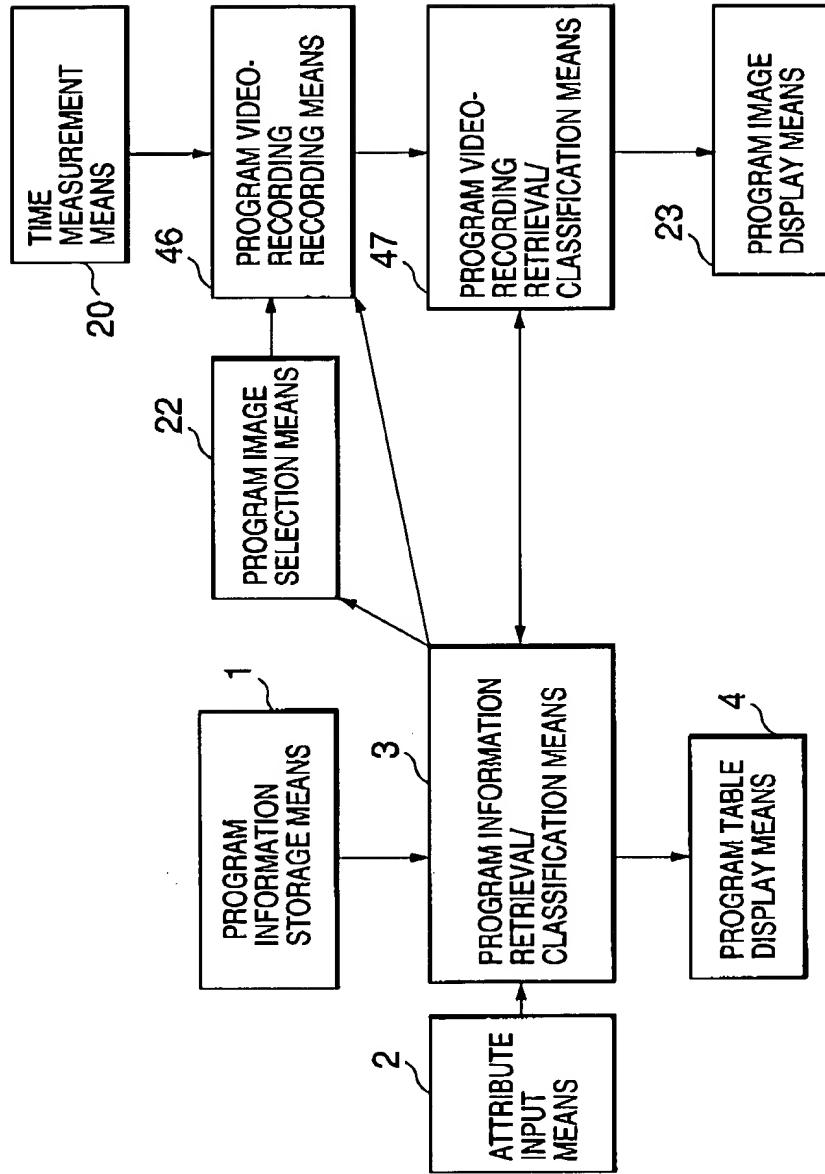
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FIG. 37



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FIG. 38



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FIG. 39A

104
TIME

105
CHANNEL

101

	NHK	EDUCATION	NIHON TV.	TBS	FUJI
5					
6					
7					
8					
9					

102

109

102

FIG. 39B

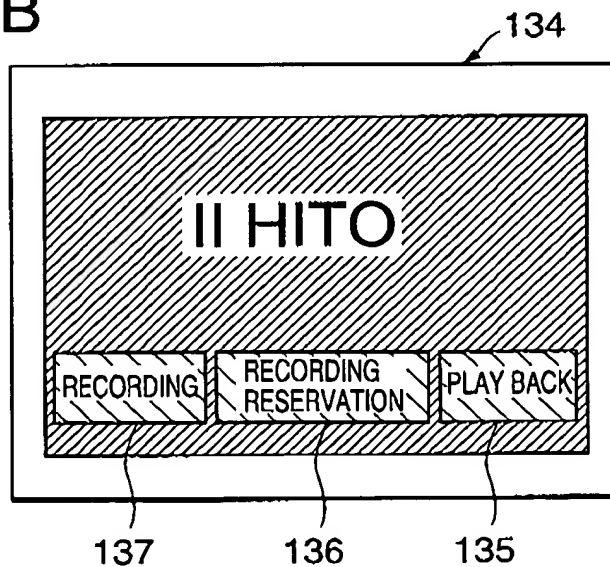


FIG. 40A

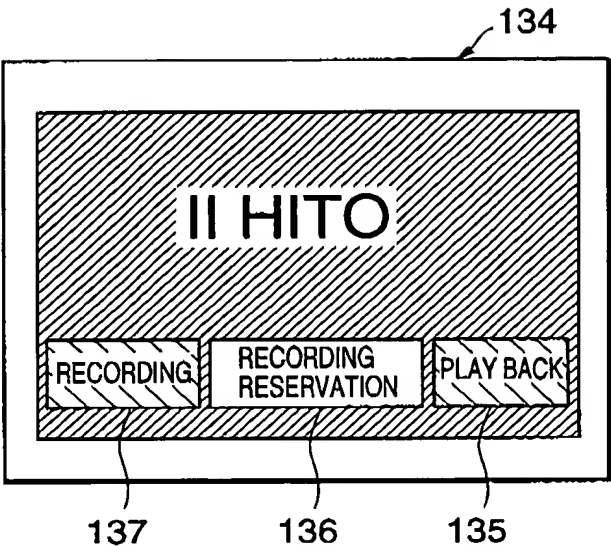


FIG. 40B

Diagram illustrating a Recording or Recording Reservation Table (103) with a Channel header (105) and a Time header (104).

The table structure is defined by the headers:

- Channel Header (105): CHANNEL
- Time Header (104): TIME

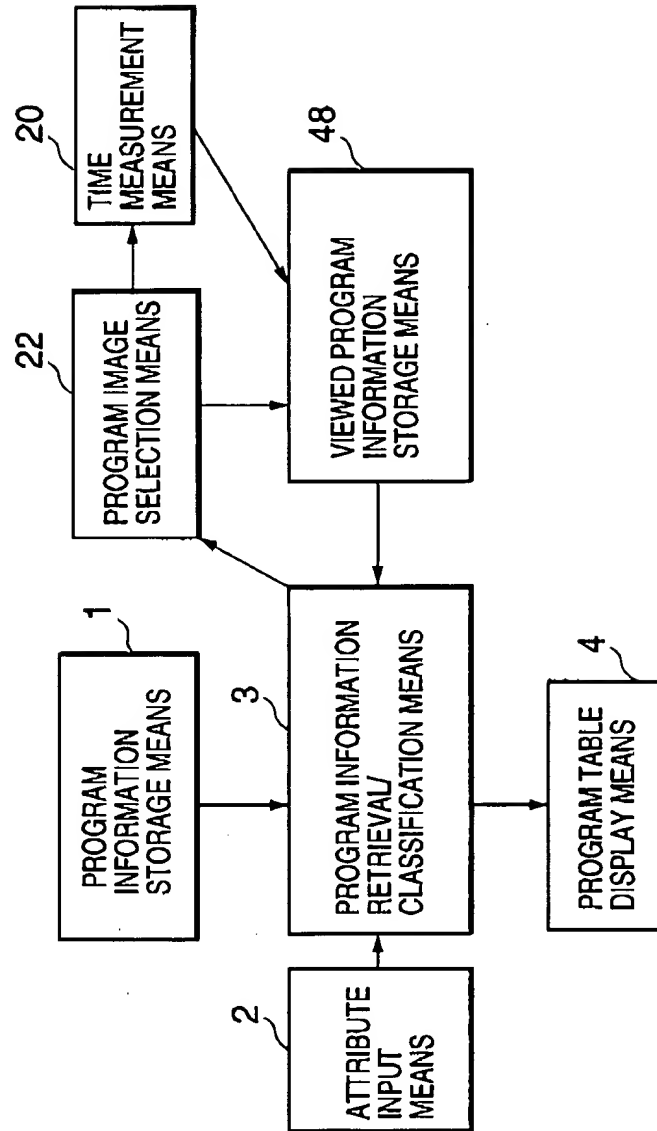
The table content (103) is as follows:

	NHK	EDUCATION	NIHON TV.	TBS	
5					
6					
7					
8					
9					

Additional labels in the diagram include 139 pointing to the table area and 109 pointing to the rightmost column of the table.

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FIG. 41



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FIG. 42A

104

TIME

105

CHANNEL

107

DAY OF WEEK

101

	NHK	EDUCATION	NIHON TV.	TBS	FUJI
5					
6					
7					
8					
9					

103

140

PROGRAM HAVING
EVER BEEN VIEWED

109

102

↓

FIG. 42B

104

TIME

105

CHANNEL

107

DAY OF WEEK

101

	NHK	EDUCATION	NIHON TV.	TBS	FUJI
5					
6					
7					
8					
9					

103

140

PROGRAM HAVING
EVER BEEN VIEWED

102

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FIG. 43

103

120

	1	2	3	4
COMPUTER	NHK; NATION STANDING ON ELECTRONICS	NHK EDUCATION PERSONAL COMPUTER SCHOOL	THE UNIVERSITY OF THE AIR; PERSONAL COMPUTER ANALYSIS	
DIVING	TV. ASAHI; AMAMI OSHIMA	NIHON TV.; SOUTHERN COUNTRY PARADISE		
MY TASTE	NHK EDUCATION; SCIENCE EYE	TBS; THE WORLD OF VOD		
PROGRAM VIEWED LAST TIME	NHK EDUCATION; TOGETHER WITH MAMMA	FUJI TV.; PONKIKKIES	TV. TOKYO; DORAEMON	

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861020 90580T60

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FIG. 44

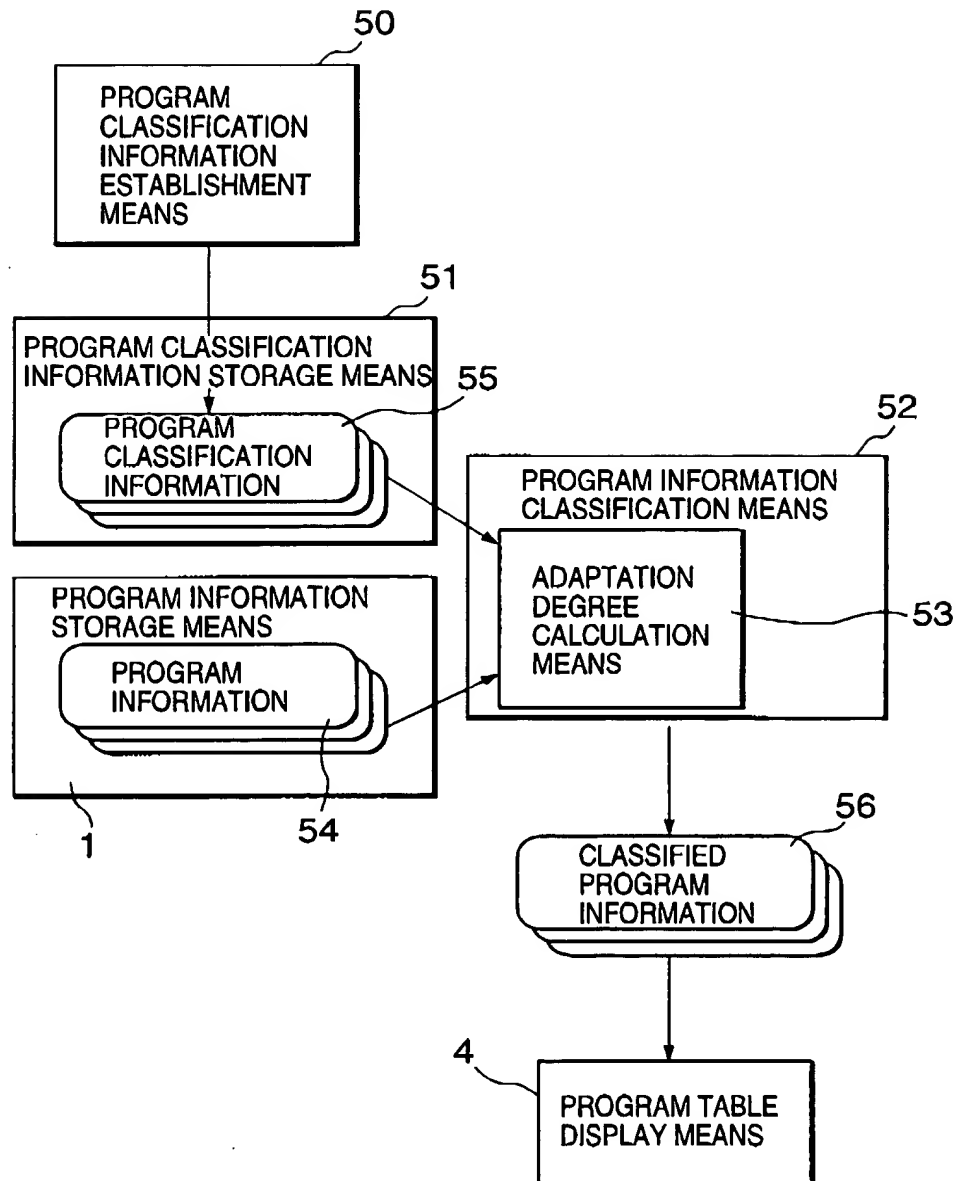
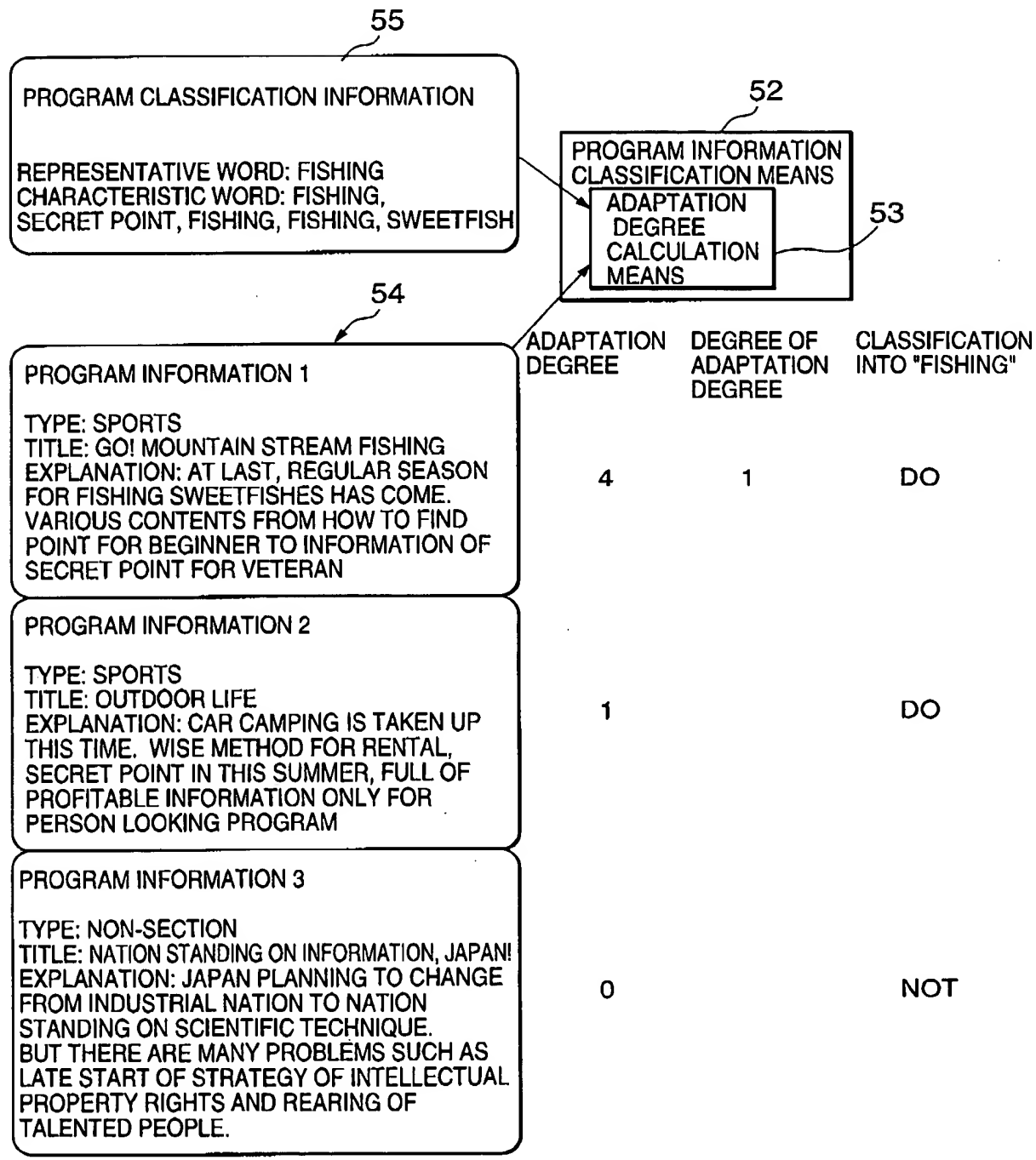
09108506-070199
36T020-90580T60

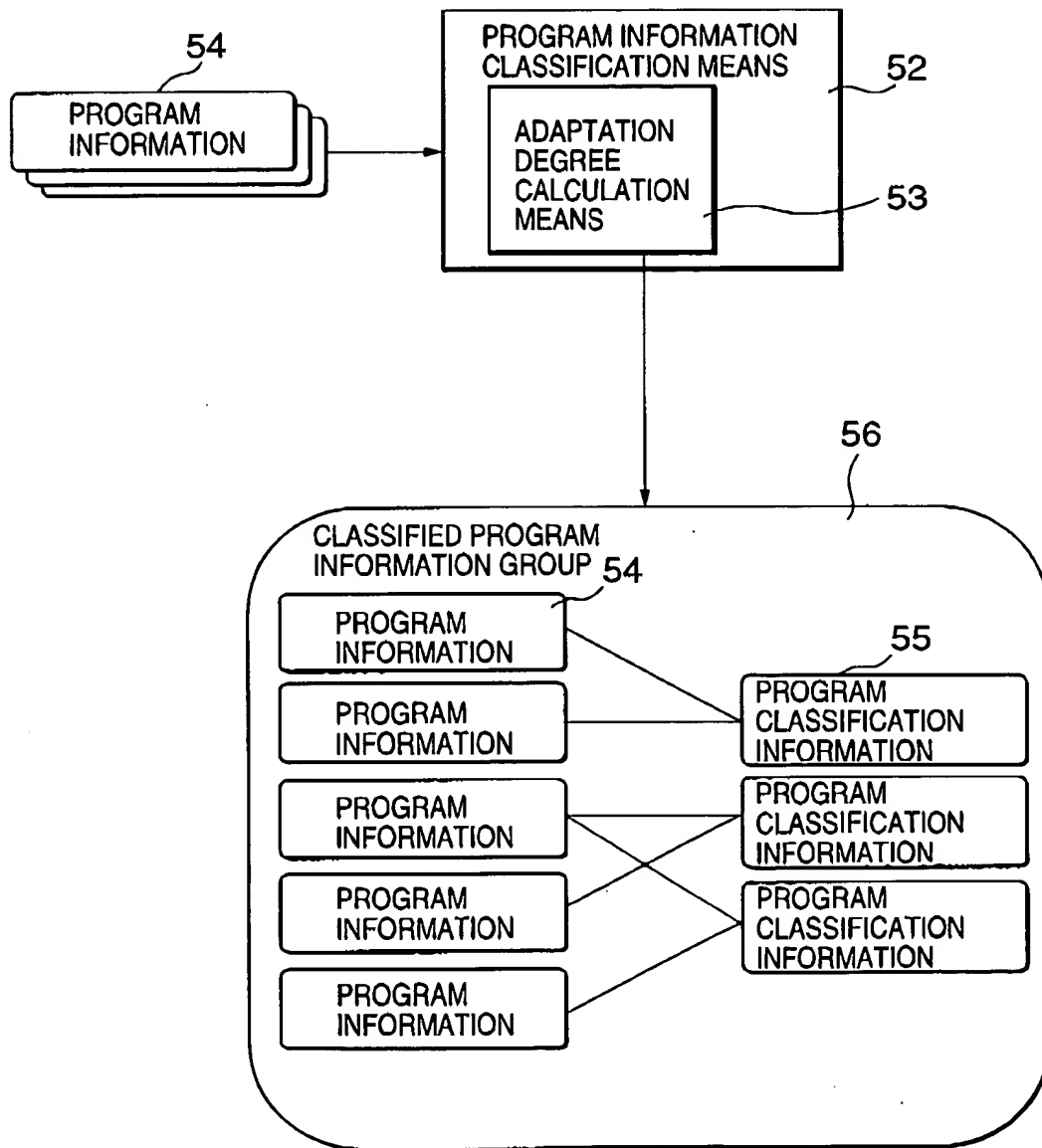
FIG. 45



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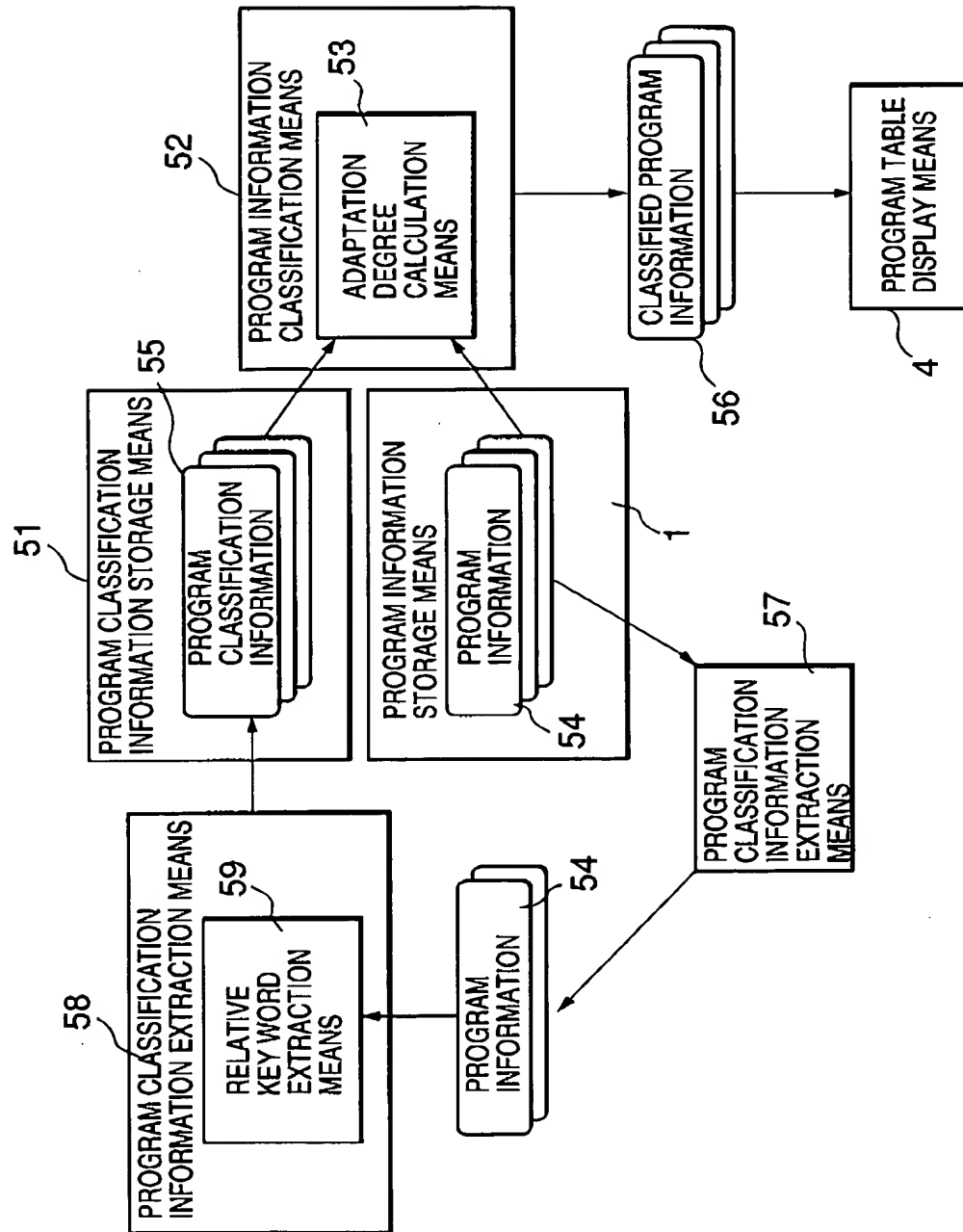
FIG. 46



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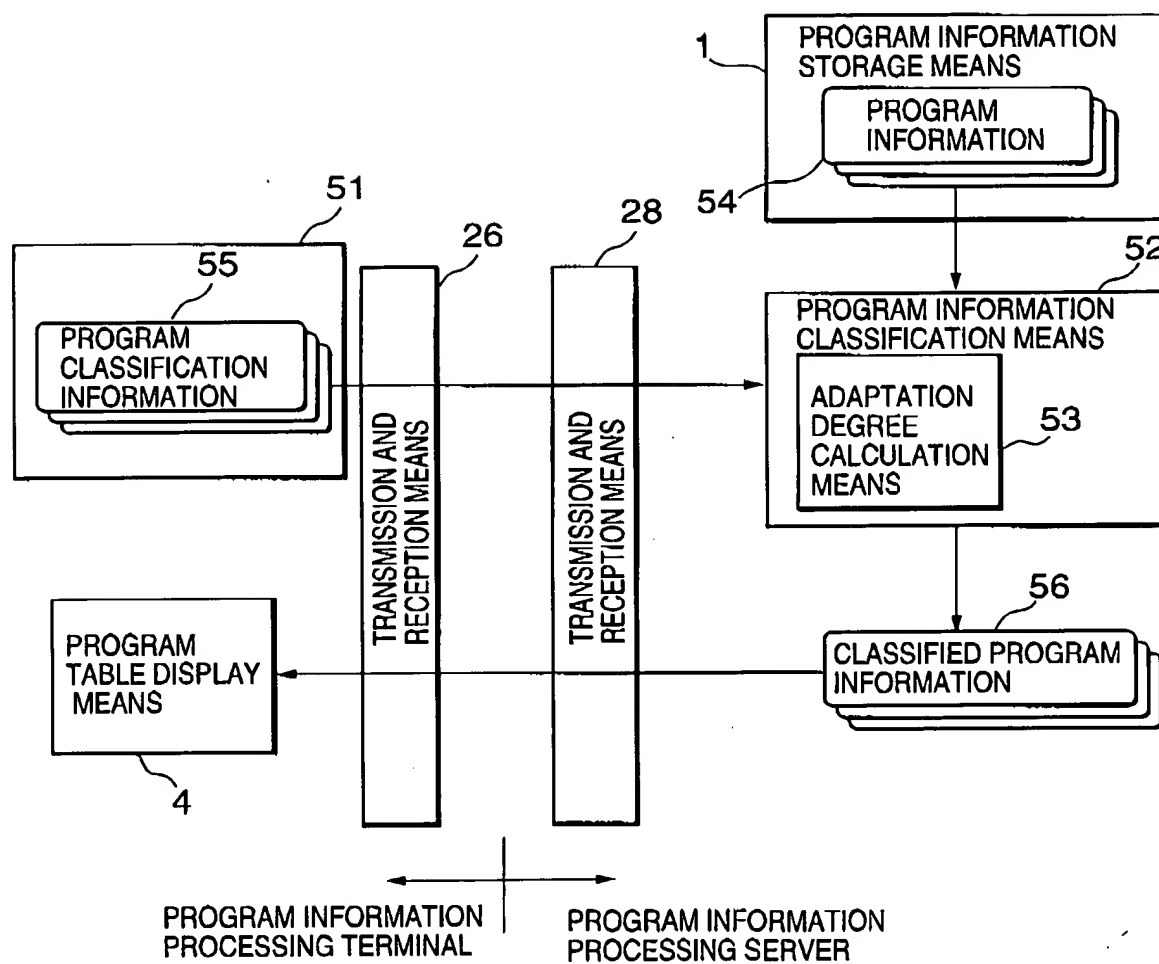
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FIG. 47



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FIG. 48



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